

## **Call for Tenders:**

# **Developing a Theory of Change (ToC) to Support the Implementation of Global Energy Goals in Africa**

**Evangelisches Werk für Diakonie und Entwicklung e.V.**

**Brot für die Welt**

**Caroline-Michaelis-Str. 1**

**10115 Berlin**

## **1. Information about the Client**

As the globally active development agency of the Protestant churches in Germany, Bread for the World is active in more than 90 countries around the world. Together with local partners, we help poor and marginalized people to improve their living conditions by their own efforts. Through public relations and educational work in Germany and as part of its development policy lobbying work, Bread for the World also advocates for changes in the political and social framework in Germany and Europe.

## **2. Task**

Brot für die Welt is dedicated to combating energy poverty and expanding renewable energy access in Africa by supporting the implementation of COP28 outcomes. These ambitious global energy transition targets include tripling installed renewable energy capacity, doubling energy efficiency, and reducing non-CO<sub>2</sub> emissions by 2030. The urgency to act has intensified after COP29's failure, where fossil fuel interests blocked clear commitments, compounded by shifting geopolitics, worsening climate crisis, and growing socio-economic inequalities.

In this context, Brot für die Welt is commissioning a project to develop a comprehensive Theory of Change (ToC) in partnership with Germanwatch and other relevant stakeholders across sectors. The ToC will identify key political levers, milestones, and enabling conditions essential for advancing progress toward the Global Goals in Africa's energy transformation. The study will apply the concept of social tipping points to pinpoint critical phases or events that could accelerate the energy transition in Africa. It will analyze strategic leverage points with significant influence on achieving a just and sustainable energy future.

The research will combine qualitative and quantitative methods, including interviews and an inclusive and participatory workshop designed to stress-test the ToC with actors from civil society, academia, government, and the private sector. The findings will establish a shared strategic vision to enhance collaboration between international and local actors. The results will be disseminated through a dedicated webinar and targeted advocacy efforts towards the German government, in cooperation with partners such as Misereor, Germanwatch, Klima Allianz, and VENRO.

### 3. Expected Deliverables

- 1) **Stakeholder Workshop:**  
Present and stress-test the final Theory of Change to ensure its robustness, feasibility, and relevance.
- 2) **Webinar:**  
Disseminate the final ToC to civil society partners, policymakers, and other stakeholders.
- 3) **Policy Briefing Document:**  
Produce a concise 4-page summary of the ToC and key recommendations for policymakers and broader distribution.
- 4) **English-language Blog Post:**  
Summarize key findings for wider public dissemination.

### 4. Consultant's Qualification

The consultant should have the following qualifications:

- Proven expertise in renewable energy, energy policy, and development cooperation with a focus on Africa.
- Experience in political and strategic analysis.
- Knowledge of international climate, energy, and development policies (e.g., COP processes, SDGs).
- Experience organizing and facilitating multi-stakeholder workshops.
- Excellent command of English; German language skills are an advantage.

### 5. Schedule and Delivery

- Kick-off Meeting with Brot für die Welt: before the last week of September
- Stress Test Workshop: by the end of October
- Policy briefing document and blog post due: December 31, 2025
- Webinar with diverse stakeholders: By mid-December
- Availability for Questions and Follow-up: Until the End of December 2025

### 6. Scope of the offer

Please submit an offer with the following structure:

- Estimated costs per consultant day (travel and hotel costs on site will be covered by the client);
- Detailed description of professional qualifications (CV, formal training, professional experience);
- References.

## **7. Award criteria**

The winning bid will be selected on the basis of the following criteria:

- Technical criteria (60%): experience in the task, references
- Economic criteria (40%): the stated price will be evaluated.

## **8. Questions**

Please direct any questions regarding the content to Sabine Minninger (030 65211 1817 / [sabine.minninger@brot-fuer-die-welt.de](mailto:sabine.minninger@brot-fuer-die-welt.de)).

## **9. Deadline for submission of tenders**

The deadline for submission of tenders is **15 August 2025**. Unfortunately, tenders submitted after the deadline cannot be considered.

## **10. Submission of offers to:**

By email to: [lea.truttenbach@brot-fuer-die-welt.de](mailto:lea.truttenbach@brot-fuer-die-welt.de)