

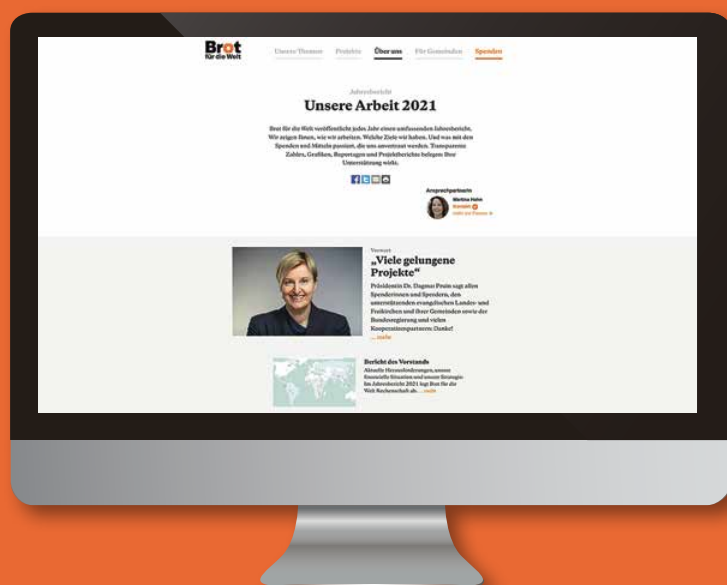
Annual report

2021



Now digital: the Brot für die Welt annual report

How do we work, what are our goals, how do we finance what we do and what happens to your donations and the other funds entrusted to us? Every year, the annual report of the Brot für die Welt (Bread for the World) provides detailed answers to these questions and others – and in the future, also in digital form: at www.brot-fuer-die-welt.de/ueber-uns/transparenz/Jahresbericht. Here, through facts and reports, we guide you through our work and our events to our partners throughout the world. And demonstrate that your support does make a difference!



Would you like to help us protect the environment and conserve resources? Then please visit our annual report dossier. We would also be happy to send you our future annual reports as a PDF – simply write to redaktion@brot-fuer-die-welt.de. The PDF can be downloaded at www.brot-fuer-die-welt.de/ueber-uns/transparenz/jahresbericht

We

- help the weakest throughout the world
- work in partnership
- stand up for justice and peace
- provide help to self-help
- promote participation
- embrace and practise ecumenism
- engage in dialogue with politicians and the public

About us

Brot für die Welt is the development agency of the regional Protestant and free churches in Germany and their diaconal agencies. In more than 1,800 projects in almost 90 countries around the world, we help the poor and marginalised people to be active in improving their lives and living conditions.



**Your
donation
counts!**

www.dzi.de



| Dr Dagmar Pruin, President of Brot für die Welt

Foreword

Dear reader,

As you read this annual report, we are probably still very much concerned with Russia's war of aggression on Ukraine, in contravention of international law, and, above all, with its impact. Because it jeopardises the food security of so many people worldwide. When wheat can be instrumentalised as a weapon, it is high time for a reappraisal of how best to combat hunger!

The war and its impacts were not yet an issue in our report of 2021. Last year, our overriding concern was the Corona pandemic, which ruthlessly exposed social, environmental and economic fault lines. But it also revealed that, especially at times of crisis, people can, indeed, rise to the occasion. They can discover unconventional solutions to acute problems and inspire others to become involved. The dramatic impact of the pandemic is, thereby, also helping initiate long-overdue change processes.

This annual report gives you an insight into our work in 2021 and into the many successful projects of our partner organisations. None of this would have been possible without your valuable support, the support of the regional Protestant and free churches and their parishes, our donors, the German government and numerous co-operation partners. We thank you all from the bottom of our hearts for your remarkable help. Stay healthy and protected in God's hands.

With best wishes

Yours

Rev. Dr Dagmar Pruin
President of Brot für die Welt

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Women returning with water from the well. In Bangladesh, fresh water is becoming increasingly scarce as a result of the climate crisis.



Report of the Executive Board

Current challenges

The Corona pandemic continued to exacerbate existing inequalities, injustice and all forms of discrimination in 2021, nationally and internationally. The impacts were particularly serious in regions, where poverty and precarious living conditions mean that people are more vulnerable to infection and have no protection from social security systems. More than 70 per cent of the world's population live in areas that lack the comprehensive, state protection mechanisms to support them in the event of illness, care dependency, unemployment or inadequate incomes.

Those affected face suffering and poverty. Even with low incidences, as was the case over a long period in Africa, the impacts of Corona were more devastating than in industrialised countries. Most states lack the economic reserves to introduce multi-billion-dollar economic stimulus packages. Even before the pandemic, healthcare in many countries in the Global South was inadequate: lacking proper infrastructure, medicines, human resources and financing. A situation that deteriorated during the pandemic. In co-operation with global partners, our public health work has helped poorer countries gain access to Covid-19 vaccines and supported the attempt by some countries in the World Trade Organization to secure a temporary waiver (TRIPS waiver) on patent protection and intellectual property rights protection for medical technologies in the effort to contain the pandemic. This would enable all companies with sufficient production capacity to produce vaccines.

Partner organisations had to contend with varying degrees of restriction. The response to the pandemic also varied, depending on infection prevalence and local challenges. In Africa, the Corona situation differed from one country to another, while very low testing levels made assessment difficult. In March 2021, the German Institute for Medical Mission (Difäm) carried out a survey among partner organisations involved in the health sector of the Africa-wide small project Corona fund launched twelve months previously by Brot für die Welt. This revealed that the low vaccination rate was not only a result of insufficient vaccine availability, but also of vaccine scepticism among the population and inadequate logistics for vaccination campaigns. In an attempt to increase vaccination willingness, support was provided – as part of a second small project fund (page 14) – to primarily

church-based health partners that have the potential to raise widespread public awareness, to train health workers and equip health centres.

Given the dramatic impacts of the climate crisis in 2021 – and, again, it is the people in the Global South, who suffer most – a form of “crisis competition” has emerged, with a face-off between the vital response to short-term external shocks and combating medium-term climate crisis impacts. In addition, most developing countries are now dangerously over-indebted. In its study, “Climate Change, Debt and Covid 19”, Brot für die Welt, therefore, called not only for debt relief for the poorest countries but for a global resilience fund to be set up. This would enable indebted countries – that have to contend with short-term crises but lack the appropriate infrastructure to deal with them – to break this vicious circle.

Financial situation

The three financial pillars of the agency, Brot für die Welt, are donations and collections (63.6 million euros), church funds (60.8 million euros) and – as part of the co-operation with the Protestant Association for Co-operation in Development (Evangelische Zentralstelle für Entwicklungshilfe e. V. – EZE) and the Service Overseas (Dienste in Übersee gGmbH – DÜ) – state funding from the German Ministry for Economic Co-operation and Development (Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung – BMZ) amounting to 164.7 million euros. In total, around 321 million euros (2020: 323 million euros) were made available in 2021 for the development work of Brot für die Welt (page 30 ff). Especially on behalf of our project partners we would like to thank the donors, the parishes, regional and free churches, the regional diaconal associations as well as church leaders and political decision-makers for their trust in Brot für die Welt and their steadfast support.

Dialogue with the German government

Brot für die Welt intensively accompanied the exploratory talks and coalition negotiations that led to the formation of the new German Government in autumn 2021. In the run-up to the Bundestag election, Brot für die Welt sent a paper outlining our positions on issues relevant to our work to the parties that could

potentially form a government. Some of these proposals found their way into the coalition paper: for example, the planned enhancement of agroecology and reinforcement of social security systems that are in keeping with our own objectives. During the coalition negotiations, we were able to work together with other development organisations to ensure that the BMZ was not incorporated into the German Foreign Office but retained its status as an independent ministry.

Strategy

A crisis of such historic proportions as the Corona pandemic is a compelling reminder that we cannot afford any slackening in our efforts to bring about socio-ecological transformation. The countries of the Global North bear a particular responsibility in this regard. In 2021, we successfully started implementing our Strategy 2021+ (page 14). In Germany, Europe and throughout the world, we are committed to changing attitudes towards securing a just, sustainable global community: through our development educational work, through our political action and through our working commitment with our partners and on behalf of their concerns. We have committed ourselves to try out new approaches to working with partners and as part of networks. And we want to motivate more young people to embrace our issues and to work with them to facilitate socio-ecological change.



Dagmar Pruin

Dr Dagmar Pruin, President of Brot für die Welt



Chimwemwe Gama from Malawi watering the vegetable patch; Brot für die Welt supports permaculture school gardens in 40 schools throughout the country.



Smallholder Kabore Lassane from Burkina Faso harvesting sorghum.

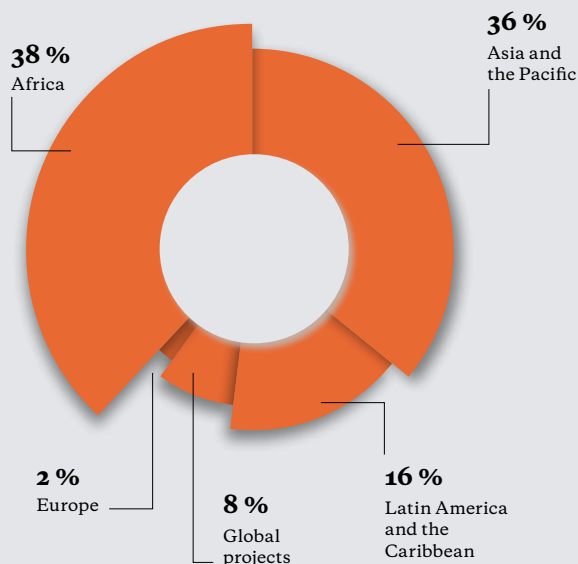
Living equitably and safely in dignity

Overcoming poverty, securing food and promoting justice – these are important goals of Brot für die Welt. Yet, people can only improve their lives and living conditions through their own efforts when they have access to food, water, education and healthcare, when their rights are respected and they are able to live in peace. This is what we are working for throughout the world – hand in hand with partner organisations and churches.

Projects according to country and continent

Majority of funding allocated to Africa and Asia

In 2021, Brot für die Welt approved around 277.18 million euros (page 13) for 646 new projects in 76 countries. The regional priorities were Africa with 216 projects and Asia and the Pacific with 202 projects. The prioritisation of these areas is reflected in funding allocation: the largest amount approved, 94.2 million euros, was for Africa, and a total of 88.8 million euros for Asia and the Pacific. In percentage terms, approved funding in 2021 (excluding scholarships and specialist staff) was distributed as follows: 38 per cent was approved for projects in Africa, 36 per cent for projects in Asia and the Pacific, 16 per cent for projects in Latin America and the Caribbean and 2 per cent for projects in Europe. In 2021, 8 per cent of approved funding was allocated to projects encompassing more than one region. Altogether in 2021, Brot für die Welt supported around 1,800 projects in 86 countries.



Project approval in 2021 according to continent
in percent

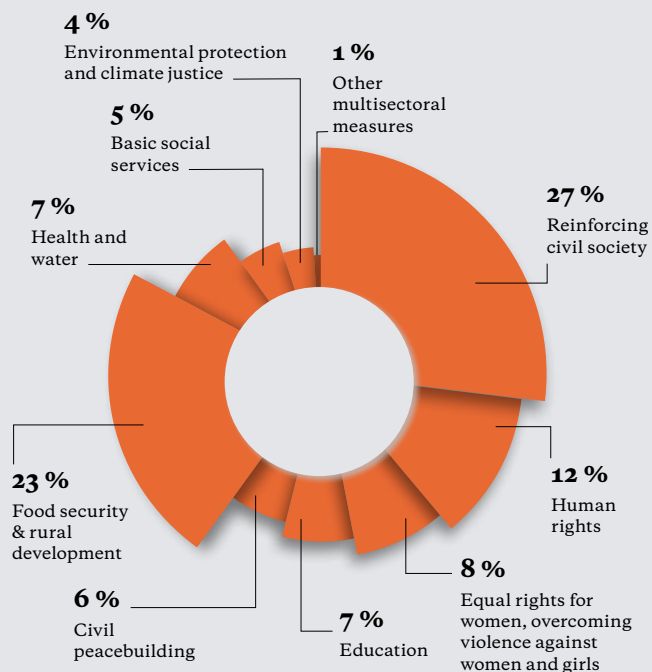
Projects according to issue

In focus: food security and rural development

Distribution according to issue was oriented to our key project measures in 2021. The areas, themselves, are not strictly defined, since support is often allocated to partner organisations' integrated measures. Thus food security is often also addressed by projects focusing on other priorities.

In essence, Brot für die Welt approved projects in the following areas in 2021:

- reinforcing civil society
- food security and rural development
- human rights
- equal rights for women
- health and water
- education
- civil peacebuilding
- basic social services
- environmental protection and climate justice
- other multisectoral measures
(e.g. placement of specialist staff, scholarships, partner consultancy)



Project approval in 2021* according to issue
in percent

*Funding sources: BMZ, KED and donations.
All figures: see finance section, from page 30.

Brot für die Welt provides support in these countries

Brot für die Welt supported around **1,800** projects worldwide.

646*

of these were newly approved in **76** countries in 2021

*with specialist staff, human resources support and Civil Peace Service (ZFD)

53

interregional projects worldwide



112

newly approved projects in **16** countries in Latin America

Latin America and the Caribbean

Argentina, Bolivia, Brazil, Chile, Costa Rica, Colombia, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Paraguay, Peru

Ongoing projects: Haiti, Panama

-  Projects approved in 2021
-  Ongoing and previously approved projects

17

newly approved projects
in **6** countries in Europe

Europe

Albania, Greece, Kosovo, Russian Federation, Serbia, Ukraine

Ongoing projects: Belarus, Moldova

Overseas offices

Brot für die Welt maintains the following offices and liaison offices (VEST) overseas:

① VEST Central America in San Jose, Costa Rica

Contact person:

christiane.schulz@brot-fuer-die-welt.de

② VEST Andes in Lima, Peru

Contact person:

adrian.oelschlegel@brot-fuer-die-welt.de

③ VEST Horn of Africa in Addis Ababa, Ethiopia

Contact person:

c.schneider-yattara@brot-fuer-die-welt.de

④ VEST Vietnam/Laos in Hanoi, Vietnam

Contact person:

eva-maria.jongen@brot-fuer-die-welt.de

⑤ VEST Pacific in Port Moresby, Papua New Guinea

Contact person:

Hanno.Allolio@brot-fuer-die-welt.de

⑥ EU office Brot für die Welt

Contact person:

michael.hansmann@brot-fuer-die-welt.de

216

newly approved projects
in **32** countries in Africa

Africa

Angola, Burkina Faso, Burundi, Cameroon, Chad, DR Congo, Egypt, Eritrea, Ethiopia, Ghana, Guinea, Kenya, Kingdom of Eswatini, Lesotho, Liberia, Malawi, Mali, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sierra Leone, Somalia, Republic of South Africa, South Sudan, Sudan, Tanzania, Togo, Uganda, Zambia, Zimbabwe

Ongoing projects: Benin, Morocco

202

newly approved projects
in **22** countries in Asia
and the Pacific

Asia and the Pacific

Armenia, Azerbaijan, Bangladesh, Cambodia, China, Fiji, Georgia, India, Indonesia, Israel, Kyrgyzstan, Laos, Lebanon, Myanmar, Nepal, Pakistan, Palestinian Territories, Papua New Guinea, Philippines, Sri Lanka, Syria, Vietnam

Ongoing projects: Iraq, Jordan, North Korea, Solomon Islands

International project work



Approved
funding
in euros

Number
of projects

Africa

Africa, continent-wide*	16,931,000	22
Angola	1,352,000	2
Burkina Faso	1,380,000	6
Burundi	450,000	2
Cameroon	3,674,100	16
Chad	1,561,000	4
DR Congo	4,174,000	10
Egypt	1,770,000	3
Eritrea	365,000	3
Kingdom of Eswatini	335,000	2
Ethiopia	11,558,000	17
Ghana	2,640,000	7
Guinea	725,000	2
Kenya	5,764,000	14
Lesotho	447,000	3
Liberia	1,720,055	5
Malawi	2,586,000	7
Mali	1,220,000	4
Mozambique	5,032,000	10
Namibia	2,360,500	4
Niger	271,750	4
Nigeria	2,031,000	7
Rwanda	108,000	1
Sierra Leone	4,915,000	8
Somalia	500,000	1
Republic of South Africa	5,239,000	13
South Sudan	2,150,000	3
Sudan	500,000	2
Tanzania	3,496,000	9
Togo	1,460,000	5
Uganda	3,530,000	6
Zambia	636,000	3
Zimbabwe	3,315,000	11
Total	94,196,405	216

Approved or funded in 2021 – which applies, when?

The number of projects and levels of funding shown above, refer to the number of projects, which received approval in 2021. Through its approval of projects, Brot für die Welt commits itself to binding levels of support for the duration of the project – normally three years. A proportion of the financial support approved in 2021 is allocated in 2021 and the remainder in subsequent years. Funding was also provided in 2021 for projects, approved by Brot für die Welt in previous years. Since this approved project support was already included in the corresponding annual reports, it is not cited in this year's annual report, but included in the map of the world (on pages 10 and 11).



Latin America and the Caribbean

America, continent-wide*	2,874,000	10
Argentina	1,743,495	6
Bolivia	5,167,000	11
Brazil	8,432,600	11
Chile	17,500	2
Colombia	4,557,000	13
Costa Rica	230,000	1
Cuba	768,000	7
Dominican Republic	100,000	1
Ecuador	980,000	2
El Salvador	1,317,000	5
Guatemala	230,000	1
Honduras	2,155,000	6
Mexico	4,018,000	15
Nicaragua	150,000	1
Paraguay	1,137,000	4
Peru	5,704,000	16
Total	39,580,595	112



Asia and the Pacific

Asia, continent-wide*	9,150,000	19
Armenia	1,403,000	3
Azerbaijan	200,000	1
Bangladesh	12,566,000	10
Cambodia	6,135,000	14
China	1,148,000	3
Fiji	340,000	1
Georgia	1,585,000	5
India	12,474,168	27
Indonesia	6,324,000	18
Israel	1,147,000	3
Kyrgyzstan	440,000	2
Laos	2,799,700	8
Lebanon	999,800	3
Myanmar	5,762,000	14
Nepal	2,725,000	8
Pakistan	914,000	3
Palestinian territories	5,264,000	11
Papua New Guinea	6,548,000	18
Philippines	4,244,000	11
Sri Lanka	895,000	4
Syria	179,000	1
Vietnam	5,580,300	15
Total	88,822,968	202



Europe

Europe, continent-wide*	705,500	3
Albania	820,000	2
Greece	120,000	2
Kosovo	530,000	2
Russian Federation	575,000	2
Serbia	1,145,000	4
Ukraine	640,000	2
Total	4,535,500	17

* Comprises funding for projects extending over several countries in the continent. Includes projects focusing on ecological land use or networking that benefit smallholder families in several countries or offering advice to partner organisations on an interregional basis.

Interregional**

Total**	19,198,000	53
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Total Projects

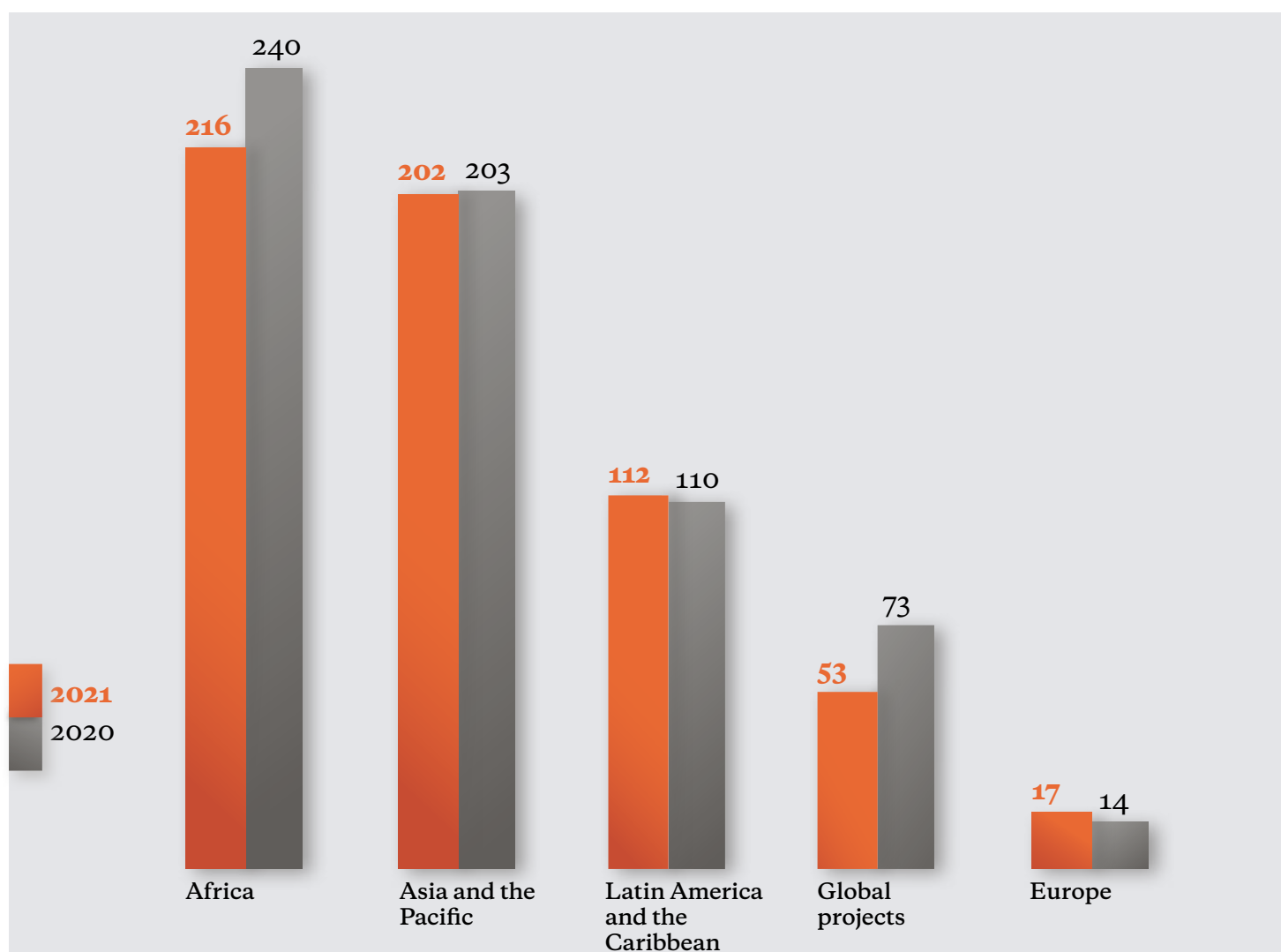
Total***	246,333,468	600
Monitoring and Evaluation****	7,962,000	8
Personnel support and ZFD*****	16,397,671	15
Scholarships	6,483,035	23
Total	277,176,174	646

** This includes our international lobbying with respect to interregional issues such as climate change as well as funding for church-based and secular partners and networks operating globally.

*** Including 8,567,000 euros for the placement of 34 personnel.

**** Activities that contribute to our accountability to donors.

***** The project figures relate to interregional and regional funds and support measures for specialist staff and 8 ZFD country programmes (Civil Peace Service).



Approved projects according to continent – changes from previous year absolute

A further 38 projects were approved in the area of interregional human capacity development and scholarships.

Interview

More important than ever

The Brot für die Welt Strategy 2021+ comprises five goals. This strategy, also with respect to the current crises, can help us to be even more effective in combating poverty and working for justice and a decent life for all, says Petra Berner, Director of International Programmes.

Frau Berner, why was the Strategy 2021+ so important for us and our global partners in the past year?

Petra Berner — Because our first strategic goal to combat poverty, while simultaneously leaving no one behind, became increasingly relevant in 2021! A year, in which the Covid-19 pandemic continued to cause havoc. Its devastating impacts included illness, death, lockdowns and the accompanying loss of income, reduced budgets for social services and supply chain disruptions. Throughout all of this, it was the weakest

who suffered most. And it has led to a new poverty and hunger crisis. To make things worse, as early as 2021, higher energy and food prices caused global inflation to rise to 4.35 per cent. For every percentage point increase in the cost of food, ten million more people will fall into extreme poverty.

How did we respond to this need? An example?

PB — We have, for instance, launched several projects with partner organisations to combat the impacts of

These are our 5 strategic priorities



New poverty and hunger crises
Combating poverty
Eradicating hunger
Leaving no one behind



More on this goal at
[www.brot-fuer-die-welt.de/
themen/armut](http://www.brot-fuer-die-welt.de/themen/armut)



Climate change
Supporting the implementation of global climate goals
Limiting the impacts of climate change
Calling for climate justice



More on this goal at
[www.brot-fuer-die-welt.de/
themen/klimawandel](http://www.brot-fuer-die-welt.de/themen/klimawandel)

“For every percentage point increase in the cost of food, ten million more people will fall into extreme poverty.”

the Corona pandemic and, in particular, to support vulnerable population groups. In Africa, for example, support was provided to church partners in the health sector to train health workers or equip health centres with protective clothing and masks, solar refrigerators to cool vaccines and motorcycles to speed up transport.

What role do our global partners play in implementing the new strategy?

PB — They were involved in planning the Strategy 2021+ – and we are now implementing it in co-operation with them. Together we can achieve a great deal. This principle of partnership-based co-operation ensures the broad outreach, effectiveness and local sustainability of our work. And as an active member of international networks (page 18) we share our know how and expertise and the access we enjoy – also for the benefit of stronger networking among our organisations and strategic alliances, in order to achieve our goals.

Talking about “tools”: to what extent is co-operation with partners now digital?

PB — Very much so. And this has advantages: we can hold annual planning meetings with our partners and develop quasi live-time solutions and new ideas with them. Digitalisation means that partners are now

better able to communicate, network, train their staff and analyse problems across international borders. Today, the issue of digitalisation is a consideration in all our working areas as a means of ensuring fair digital participation for all. However, the security of our digital communication is a precondition for this.

What is hampering the implementation?

PB — Shrinking space, in other words, the targeted repression of civil society organisations in numerous countries (page 27). In many places, the work of partners’ staff is obstructed, they are persecuted, arrested, threatened or killed. This puts them under enormous strain and makes their work incredibly difficult. And, of course, ours, too. We are, therefore, also working at a political level to bolster freedom of expression, assembly and association as well as the protection of activists.



Petra Berner has been Director of International Programmes since 2019. This includes the departments for Africa, Asia and the Pacific, Latin America and the Caribbean, Europe, the Middle East and global programmes as well as programme co-ordination.

Details at www.brot-fuer-die-welt.de/ueber-uns/strategie-2021



Violence, fragility and conflict over resources and public goods

Promoting peacebuilding
Empowering civil society
Retaining capability to act in fragile contexts



More on this goal at www.brot-fuer-die-welt.de/themen/menschenrechte



Empowerment and women's rights

Empowering women in society
Securing women's rights and integrity
Supporting international women's networks



More on this goal at www.brot-fuer-die-welt.de/themen/empowerment-und-frauenrechte



Digital transformation

Enabling digital participation on a global scale
Strengthening civil society in the digital world
Enhancing digital empowerment



More on this goal at www.brot-fuer-die-welt.de/themen/digitalisierung

International project work

Stembile Shimhete
Smallholder from Zimbabwe



“Staff from Brot für die Welt’s partner, TSURO, taught me how to cultivate my fields in a way that allows me to harvest crops even when it’s hot and little rain has fallen. I’m proud that I can now pass on what I’ve learnt to others.”



You can find out more about the project at www.brot-fuer-die-welt.de/jb/ernaehrung

Abdul Rahim,
former fisherman from Bangladesh



“With help from the CCDB, Brot für die Welt’s partner, I am now a successful farmer and can pay for my son's education.”



You can find out more about the project at www.brot-fuer-die-welt.de/projekte/bangladesch-klimawandel-wasser

We are a reliable partner.

Our help makes a difference.

This is confirmed by people around the world.

Six voices.

William Patricio Chunga Rojas,
Banana farmer from Peru



“When we began growing bananas, we knew how to sow and how to harvest, but we didn't know how to work together effectively, write a business plan or conduct negotiations. The NGO, Cedepas Norte, taught us how to do these things. Now we are organising our own co-operative.”



You can find out more about the project at www.brot-fuer-die-welt.de/projekte/peru-fairer-handel

Kailash Satyarthi,
Nobel Peace Prize laureate from India (2014)



“I have great respect for Brot für die Welt because, in the early 1980s, the organisation was one of the first to support me. We had taken up the issues of child labour and child slavery; we had a lot of persuading to do, since we weren’t just doing it for charitable reasons, but believed in the importance of addressing the issue politically. Brot für die Welt was, and remains, a strong partner for us.”

i You can find out more about the project at www.brot-fuer-die-welt.de/ueber-uns/60-jahre/heldenportraits/kailash-satyarthi

Hien Khuong Thi,
Smallholder from Vietnam



“Since the women’s union in our village started a project for small animal breeding, I’m now much more self-confident. I have learnt so much! I now breed chickens and have set up a food delivery business. It’s going really well.”

i You can find out more about the project at www.brot-fuer-die-welt.de/jb/bioanbau

Patricia Kamara,
Head of the Christian Health Association of Liberia



“We are proud that, with the help of Brot für die Welt, we were able to contain the spread of the Corona virus.”

i You can find out more about the project at www.brot-fuer-die-welt.de/projekte/liberia-gesundheit

Quality assurance I: evaluations

Goals achieved

Evaluators reviewed more than 157 projects in 2021. The results show us where we are working effectively – but also where there is room for improvement.

In 2021, Brot für die Welt was able to have more projects evaluated than in the first year of the Corona pandemic. However, in many places, continued travel and contact restrictions again forced evaluators to switch to digital or hybrid formats. They demonstrated that we can surmount long distances and other obstacles to communicate effectively and conduct evaluations together with partner organisations and staff.

These evaluations of our work are important. Are we doing the right thing? Are we achieving our goals? Finding answers to these questions is vital for us, our partners and target groups. And for our institutional donors, such as the German Ministry for Economic Co-operation and Development and our private donors. We are, thereby, fulfilling our accountability with respect to how we allocate the money entrusted to us.

In 2021, for example, we commissioned an evaluation of how partners are implementing our strategic goal of gender equality – both within their organisations and in their projects. The evaluators examined whether women and girls have the same rights as men

and boys, and whether they can actually practise them. They also examined whether partners had developed their own gender policy or appointed a gender commissioner. The evaluators subsequently certified that: our project work promotes the empowerment of women, their economic, political, social and gender-equitable participation and their right to self-determination; our projects help protect women against gender-based and sexualised violence in the family, in society, in conflicts and wars. Two examples: a partner in Lesotho used films to encourage people to question the traditional roles attributed to boys and girls. And a partner in Peru is campaigning for the decriminalisation of abortion.

However, the evaluators found that some partners should give greater consideration to gender aspects when planning projects and assessing project progress. The fact that this is not always done is sometimes due to a lack of public awareness and understanding of gender justice on the ground.

Where an evaluation report identifies such deficits, we discuss possible adjustments and improvements with the partner organisation concerned. In 2021, an evaluation of peace and conflict issues, for example, suggested that Brot für die Welt should provide even better support to partner organisations in their future efforts to protect their digital communication – for example, through workshops on data security. For project partners in conflict regions or in regions, in which civil society is increasingly restricted, this security is a matter of survival. It is the only way to ensure that partners can network securely at local, regional and international levels and share best practice cases and innovative approaches with each other. And the only way to ensure that they are less vulnerable.

Strong together

Co-operation and networks

Brot für die Welt is a member of various national and international networks and works closely with other development and humanitarian aid organisations. These include the international church network, ACT Alliance, the Development Helps Alliance (Bündnis Entwicklung hilft) and our sister organisation, Diakonie Katastrophenhilfe.

Details at www.brot-fuer-die-welt.de/ueber-uns/koooperationen-netzwerke

Details at www.brot-fuer-die-welt.de/projekte/evaluation

Quality assurance II: use of funds

Preventing corruption

Corruption and the abuse of power by organisations or individual members of staff jeopardise project success and the implementing partner's credibility. Both can lead to even more poverty and inequality in the countries concerned. Brot für die Welt cannot always prevent the misappropriation or misuse of funds. In 2021, for example, one project partner invoiced social security contributions but made no corresponding payments to the state. Another issued multiple invoices for the same disbursements through different projects.

But these are rare exceptions. To prevent the funds we allocate to our global partners being embezzled or misappropriated, we rely not only on trust and transparency within our working co-operation, but also on control mechanisms. We are, thus, protecting ourselves and our partner organisations. Even during project planning, independent auditors ask: Does the partner have an internal monitoring system? Does it have qualified staff to implement the project? Also, on the basis of documentary evidence, independent auditors regularly certify whether spending and planned activities are consistent.

A team from the Results Management and Internal Project Auditing Department also investigates suspicions of embezzlement and misappropriation and does everything it can to clear up any suspicion. Independent auditors are commissioned to gain a clearer insight into the situation on the ground or in the form of a hybrid audit. In 2021, cases were mainly reported by whistleblowers and project partners. For us, it is important that this type of report is handled correctly and sensitively. the Protestant Agency for Diakonie and Development (Evangelisches Werk für Diakonie und Entwicklung – EWDE) has, therefore, introduced and implemented its own guidelines (see box).

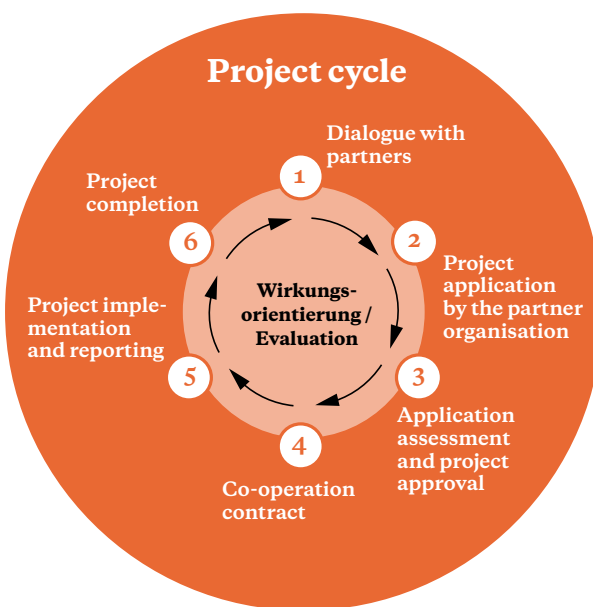
In the event of fraud, the partner is initially invited to respond to the allegations. If the suspicion is confirmed, we demand the reimbursement of funds from the partner or, ultima ratio, initiate legal action. Depending on the gravity of the misdemeanour and whether the entire partner organisation is responsible, this could mean the end of working co-operation.

Details at www.brot-fuer-die-welt.de/projekte/qualitaetssicherung

Quality assurance III: binding standards

Six steps towards transparency and security

Brot für die Welt supports almost two thousand projects every year. To guarantee the highest possible quality, it has developed binding standards for project management, that are being continuously improved. These standards encompass the following six steps:



Confidential complaints management

The EWDE, and, thus, also Brot für die Welt, seeks to protect its staff, partners and target groups both in Germany and overseas against discrimination, sexual harassment, corruption, fraud, abuse of power and conflicts of interest. That is why we decided to adopt a code of conduct, which is also the basis of all partner co-operation agreements. We will also activate a whistleblower portal, through which misconduct can be reported (anonymously). Our aim is to create a working environment based on mutual respect, in which, thanks to a confidential complaints procedure, assaults are not played down, covered up or tolerated.

Further information on the code and the ombudsperson is available at www.brot-fuer-die-welt.de/ueber-uns/integritaet

Specialist staff/Professionals

Knowledge taking root

Every year we place specialist staff with partner organisations throughout the world. Some of them were previously active as scholarship holders. They support our partner organisations over the course of many years.

When selecting suitable applicants, we are not only concerned with their professional qualifications. They must also possess social and intercultural skills. This is because such specialists support the work of Brot für die Welt's partner organisations and other co-operation partners across national, cultural and religious borders. And: this support is only available for projects proposed and implemented by local partners.

Specialist staff work on time-limited contracts, usually working in a project for three years, while scholarships cover a two-year period (page 21). However, we do all we can to retain the skills and consultancy capabilities of the people working with us. Following their overseas assignment, some specialists continue to work for the Brot für die Welt in its head office in Berlin. This has several advantages: They are familiar with the values of Brot für die Welt, have formed an attachment to the project region and are acquainted with the agency's project cycle. Other returning specialists, for example from the Civil Peace Service (ZFD), work in peace-building projects in Germany or are involved in local educational work in church/civil society institutions and organisations.

We also promote this sustainable form of personal exchange between project partners and Brot für die Welt experts through a special reintegration programme for specialist staff from the Global South. Through this programme, we support people from Africa, Asia and Latin America, who have studied or worked in Germany for at least two years to return to their home country as specialists – many of them were previous South-North Volunteers (page 29) or scholarship holders. The partner organisations benefit from this in several ways: the returning specialists are well trained, highly motivated and can use their fresh know-how for the benefit of their country; most are

involved in church development work and have access to a large network; and since these well-trained women and men have prospects in their home country, this helps prevent the debilitating brain-drain. Specialist staff from the Global South and the Global North are prepared together for their assignments: they take part in the same security training courses and seminars on such issues as intercultural awareness or the fight against corruption.

Further information is available at www.brot-fuer-die-welt.de/projekte/fachkraefte

In short

136 specialist staff worldwide

In 2021, Brot für die Welt had contractual agreements with 85 women and 51 men worldwide. Of these, 24 women and 13 men were working as specialists within the scope of the ZFD (www.ziviler-friedensdienst.org).

There was frequent demand in 2021 for support in the areas of conflict prevention and peacebuilding, project management and fundraising, organisational development, lobbying and advocacy, sustainable agriculture, psychosocial counselling and healthcare.

In 2021, five specialists were employed within the scope of the reintegration programme: two of them at universities and colleges for further teaching qualifications, and the others in the field of environment and climate.

Short interview

Alhassan Muniru, specialist in Ghana



“At the Institute for Sustainable Energy and Environmental Solutions (ISEES) in Accra, the capital of Ghana, I am working with my colleagues to develop programmes that help young families and women to use energy and water more sustainably and use more ecologically-friendly soil cultivation. I already learned a lot during my studies in Leipzig, which was made possible for me through a Brot für die Welt scholarship. After that, as a specialist, I was also able to improve my skills as a manager, facilitator and mentor. I feel part of the Brot für die Welt family. This long-term co-operation also encouraged me to return home to my country and become professionally involved in ecologically and socially sustainable solutions. Today, I work at the institute as part of large and small teams. I have learned to step back, listen better to whoever is talking to me and, thereby, improve my understanding. Because: every voice in the room deserves to be heard.”

Further information is available at www.isees.edu.gh

Scholarships

Scholarships for 3,260 young people

Anyone with a good education can make a contribution to overcoming poverty. That is why Brot für die Welt supports the academic education of young women and men in Germany and overseas. The aim of the programme is not individual career building but to contribute to the professional training and human resources development of partner organisations and churches.

In 2021, despite the pandemic-related travel restrictions, we awarded 143 individual scholarships. We enabled 103 international scholarship-holders – 14 of them refugees – to now study in Germany. A further 16 are studying in their home region while 24 theology students are at universities overseas.

Partner organisations and churches can apply for scholarships. As part of the accompanying programme, participants can receive professional training in ecumenical and developmental issues and establish networks.

Through the scholarship projects, we were also able to support 1,737 women and men in 2021 with academic scholarships in the Global South. Priority is given to applications from women and young people from poor rural areas, disadvantaged ethnic groups, refugees and internally displaced people and people with disabilities. In 2021, 672 of the beneficiaries came from Africa, 361 from Asia, the Middle East and the Caucasus and 704 from Latin America. Some of them are working with partner organisations to train their staff, for example in project management, IT or agro-ecological planning. This capacity building improves the professionalism of our partners.

We supported a further 1,380 students in four study programmes in Africa and Asia,

The goal is to improve local educational opportunities and thwart the exodus of young people and, thus, their know-how and expertise from the region. And the goal has been achieved: four out of five scholarship holders return to their home country, primarily to work for churches, church universities and church-based or secular NGOs.

Further information about the programme is available at www.brot-fuer-die-welt.de/stipendien

Governing bodies and staff

The Protestant Agency for Diakonie and Development (Evangelisches Werk für Diakonie und Entwicklung e. V. – EWDE) and its agencies, Brot für die Welt and Diakonie Deutschland, are managed by a full-time, remunerated **Executive Board**. Its members are appointed by the Supervisory Board for a six-year term of office. The board members are Rev. Dr Dagmar Pruin (Chairperson; President of Brot für die Welt since the 1st of March 2021; until the 28th of February 2021, Rev. Prof. Dr h. c. Cornelia Füllkrug-Weitzel); Rev. Ulrich Lilie (Deputy Chairperson; President of Diakonie Deutschland), Maria Loheide (Social Policy), Dr Jörg Kruttschnitt (Finances, Human Resources and Legal Affairs).

Three committees determine the work of Brot für die Welt. Their members work on a voluntary basis, with no remuneration: the **Diakonie and Development Conference** (Konferenz Diakonie und Entwicklung) is the supreme decision-making body of the Protestant Agency for Diakonie and Development. Its 112 members make decisions on the agency's fundamental policy issues. It approves the budget and annual accounts as well as discharging the Supervisory Board and Executive Board. Its Chairperson is Dr Johanna Will-Armstrong, Executive Board member of the von Bodelschwingh Institutions Bethel (v. Bodelschwingh-schen Stiftungen Bethel).

The 22 members of the **Supervisory Board** (Aufsichtsrat) oversee the implementation of the decisions of the Diakonie and Development Conference. It appoints the Executive Board members and oversees their work. Its Chairperson is Bishop Dr Beate Hofmann, Evangelical Church of Hesse-Waldeck (Evangelische Kirche von Kurhessen-Waldeck).

The 18 members of the **Development Service and Humanitarian Aid Committee** (Ausschuss Entwicklungsdienst und humanitäre Hilfe) advise the management of Brot für die Welt on issues concerning development and funding policy, humanitarian assistance, communications, fundraising and education. At the suggestion of the Executive Board, it also approves project funding allocated by Brot für die Welt. Its Chairperson is Bishop Dr Christian Stäblein, Evangelical Church in Berlin-Brandenburg-Silesian Oberlausitz (Evangelische Kirche Berlin-Brandenburg-schlesische Oberlausitz).

More detailed information on our governing bodies and staff is available at www.brot-fuer-die-welt.de/ueber-uns

Staff

Number of employees

	Staff	Men	Woman
Total employee	562	153	409
including:			
Full-time	341	113	228
Part-time	221	40	181
on limited contracts	136	41	95
on unlimited contracts	426	112	314

As of 31.12.2021, Brot für die Welt had a total of 562 remunerated staff. This does not include staff working exclusively for Diakonie Katastrophenhilfe.

Evangelisches Werk für Diakonie und Entwicklung e. V. ¹

Diakonie and Development Conference (up to 112 persons)

Diakonie Committee
(20 Personen)

**Development Service and Humanitarian
Aid Committee** (18 persons)

Supervisory Board (22 persons)

Executive Board

Diakonie Deutschland

Brot für die Welt ²

**Chief Executive
Social Policy
Diakonie
Deutschland**
Maria Loheide

**President
Diakonie
Deutschland**
Ulrich Lilie

**Chief Executive Human Resources
and Law**
Dr Jörg Kruttschnitt

**President Brot für die Welt/
Diakonie Katastrophenhilfe ³**
Dr Dagmar Pruin*

**Strategic Management
Staff Unit**
Maria Knapstein

Think Tank
N. N.

**Compliance and Risk
Management Staff Unit**
Rahel Woldemichael

**Internal Revision
Staff Unit**
Nadine Knaack

Security Staff Unit
Dr Sebastian
Drutschmann

**Instit. for Quality Development and
Quality Labels in Church and Diakonie**
Annette Klede

European Policy
M. Lindenthal (Brussels)
S. Scholz (Berlin)

**Lobby-Coordination
and Dialogue Staff Unit**
Peter Stein**

Brot für die Welt

**Director
Finance**
Torsten Müller

**Director
International
Programmes**
Petra Berner

**Director Engagement
and Communications**
Martin Krieg

**Director
Diakonie
Katastrophenhilfe**
Martin Kessler

**Human Resources
Department**
Patrick Wasmund

**Finance
Department**
Torsten Müller

**Programme
Coordination
Department**
Robert Mehr

Policy Department
Dr Klaus Seitz

**Programmes
Department**
Michael Frischmuth

**International
Development
Experts Department**
Elke Bosch

**Results Management
and Internal Project
Auditing**
Simon Lerch

Africa Department
Helle Døssing

**Communications
and Fundraising
Department**
Anne Dreyer

**Finance and
Procedures
Department**
Florian Westerholt

**Legal Services
Department**
Lutz Möhring-Lawall

**Asia and Pacific
Department**
Oliver Martin

**Education
Department**
Lars Bedurke

**Organisation
Department**
Jerg Bosch

**Latin America
and Caribbean
Department**
Christiane Schulte

**Information
Technology (IT)
Department**
Norbert Gimm

**Europe, Middle East
and Worldwide Pro-
grammes Department**
Ilonka Boltze

- ¹ Protestant Agency for
Diakonie and Development
² Bread for the World
³ Diakonie Emergency Aid

* since May 22

** until 30.06.22 Thilo Hoppe and Anja Esch



Protest in front of the German Parliament building in Berlin: on the 22nd of April 2021, the Supply Chain Act Initiative called for a tightening of the draft law. Brot für die Welt is part of the initiative.

For sustainability and justice

Whether the issue concerned is hunger, poverty, forced displacement, climate change pandemic or human rights violations – Brot für die Welt ensures that the plight of people in need is brought to the attention of national and international decision-makers. In 2021, together with our international network, the ACT Alliance, and other coalitions, we called on parliaments and ministries and also at conferences for concrete measures to be taken to bring about more justice and participation.

Interview

“We are offering solutions”

Three questions for **Martin Krieg**, Director for Engagement and Communications

Herr Krieg, people are being inundated with crisis news. Is Brot für die Welt still reaching these people?

Martin Krieg — Yes. Because the different kinds of crisis make people more open to Brot für die Welt issues. We can see this in the continuing enthusiasm to donate and in the growing interest to take part in our educational programmes and find out more about our issues. At the end of the day, it shows that the issues we have been dealing with in our international work over the years are now increasingly playing a role in our lives: for example, the impacts of the climate crisis, the inequitable distribution of vaccines as well as the dependency on raw materials and food imports. At the same time, we are offering solutions and articulating political demands. This helps people find orientation, recognise options for action and become actively involved.

Does the fact that Brot für die Welt is a church aid agency play a role at all?

MK — Definitely. As a church aid agency, we have access to a large network. We are part of the global civil society and simultaneously of networks with churches and church organisations throughout the world – for example the church-based network, ACT Alliance.

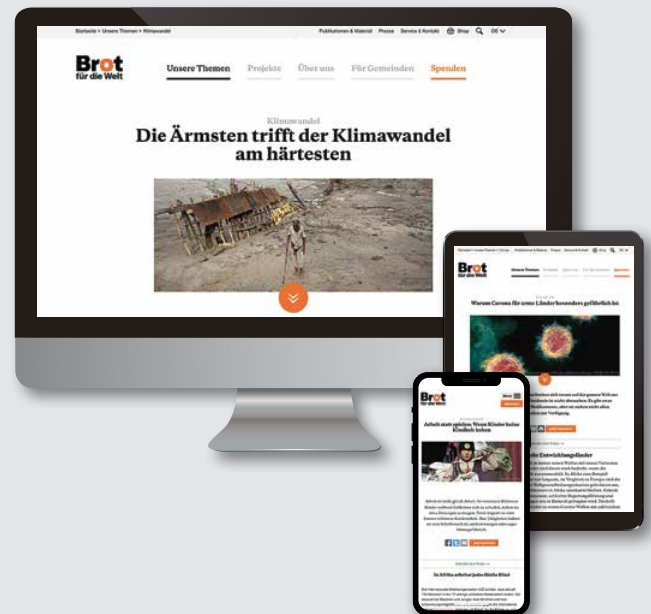
Yet, there has been a dramatic decline in the number of church members, also in the Protestant church...

MK — That's true, the number of church members is falling – but, at the same time, many people still identify with the Christian values that guide our actions. This means that we have to find other ways to reach people beyond contacts in parishes or through religious education. And we have done so successfully: for example through our educational work, through digital services such as the ecological footprint and through social media, events and participation in demonstrations.



Martin Krieg has been Director for Engagement and Communications at Brot für die Welt since December 2020.

Public relations



Our website, our publications – a selection from 2021



Political work

“New potential”

We are not afraid to get involved – and with success: in 2021, we could again help set the political and social agenda for a fairer, more sustainable world, says Klaus Seitz, head of the Policy Department.

Herr Seitz, how has the Corona pandemic and its impacts influenced political dialogue in 2021?

Klaus Seitz — On one hand, the limited opportunities to meet face-to-face meant it was difficult to establish new contacts – particularly at the start of the new legislative period in autumn 2021. On the other hand, we made use of digital formats throughout the year to substantially increase the outreach of our political communication. In the run-up to the general election for the Bundestag, more than 1,200 people took part in an “online” event involving leading politicians! And because our partners were able to participate digitally, this opened up totally new potential.

Can you give us an example?

KS — When we presented our new Civil Society Atlas in spring 2021, we were joined online by participants from Cambodia, El Salvador and Zimbabwe in our discussions with a representative from the German Foreign Office. Listening to human rights activists sitting at their kitchen table, talking about the threats they are exposed to, truly does get under your skin.

The Policy Department supports partner organisations’ perspectives and concerns at regional, national and international level. Yet, the number of contacts with a church connection is declining. Has this changed your approach to lobbying and advocacy?

KS — No. Brot für die Welt is respected and valued by politicians because of the experience we have acquired over the decades and the fact that our technical expertise is rooted in our work with partner organisations throughout the world. This has not changed, even if the assumption is basically correct that fewer members of Parliament have church ties. Incidentally, at international level, where we carry out much of our political work, the situation is different: my impression is that

religious communities’ perspectives of have actually gained in importance.

Were the issues and concerns that you raised during the 2021 general election campaign taken seriously?

KS — It would appear so. Even before campaigning started in earnest, we spoke up at expert panel discussions, attracting considerable media and political attention. Our main goal was to ensure that issues such as sustainable development, climate justice and human rights protection found a place among the priorities of a future government programme. We can definitely see signs of success in this regard: for example, the continuing existence of an independent Development Ministry. And the new German Government has, indeed, tackled important development projects such as strengthening agroecology or setting up a global fund for social security.

What was the most important political achievement of Brot für die Welt in 2021?

KS — In June, the long-awaited Supply Chain Act was finally passed. This is an important step, for example, in the fight against child labour and forced labour. The fact that such legislation came about is also the result of the convincing campaign run by the Supply Chain Act Initiative, in which we have been actively involved from the outset. Trade associations had tried to prevent the law all the way to the finishing line. Companies are now obliged to comply with due diligence requirements in the areas of human rights and the environment.



Dr Klaus Seitz is head of the Policy Department. The social and educational scientist has been working for Brot für die Welt since 2007.

Human rights

Important reference for political decision-makers

A new low point in the development of civil liberties was reached in 2021: nearly 90 per cent of all the world's population live in states, which restrict, suppress or close civil society freedoms. These include such countries as Hungary, Egypt and India. Worldwide, one person in four – two billion – lives in a country that completely prohibits socio-political engagement. Only three per cent of the world's population are free to express their opinions.

These figures are provided by the Civil Society Atlas, which we published for the fourth time in 2021. In government ministries and political circles, the annually published atlas is viewed as a key reference document in the assessment of the global civil society situation. Published in co-operation between Brot für die Welt and Civicus, the global network for civil society participation, it also highlights the dramatic deterioration of the situation during the Corona pandemic. "Worldwide, millions of people found themselves struggling to survive because of Corona. They joined protests calling for justice, access to Covid-related emergency assistance and an end to corruption," said Dagmar Pruin, President of Brot für die Welt, to more than 300 people attending the presentation of the atlas in May 2021. "Yet, instead of addressing the circumstances that provoked the protests. The response of many governments was to fight the protests and the protesters." In numerous countries, restrictions on fundamental rights have disregarded core principles including proportionality or necessity and used the pandemic as a pretext for repressive measures.



The complete atlas in German is available at www.brot-fuer-die-welt.de/themen/atlas-der-zivilgesellschaft

Digitalisation

Strong partner in the efforts to overcome the digital divide

Digital transformation has many positive aspects – such as participation and rapid knowledge transfer. But it has also exacerbated the existing inequalities of the ever-widening digital divide, and not only since the start of the Corona pandemic. This concerns access: one person in two has no Internet access whatsoever. And it concerns concentration: 70 per cent of the market share of the platform economy is in the hands of seven US American and Chinese corporations. This means that countries in the Global South are even more marginalised in the digital economy than they are in the traditional economy.

Since 2019, negotiations have been held between leading industrialised countries and China to reach a trade agreement that seeks to further consolidate the concentration of data, power and profit in the hands of a few digital corporations.

This is something we are trying to prevent, in co-operation with partner organisations including IT for Change in India and partner networks such as the Just Net Coalition. We are also seeking to secure greater participation of developing countries in the data economy.

Through discussions with experts, publications, lectures and lobbying activities at national and international level – also involving the EU Commission and the World Trade Organization (WTO) – we managed to raise more awareness of the problem in the public and political spheres in 2021. We also acquired an important partner in the fight for fair digitalisation: the German Trade Union Confederation (Deutscher Gewerkschaftsbund – DGB). Our joint commitment is proving successful. Since autumn 2021, the UN Conference on Trade and Development (UNCTAD) has also been on our side: They, too, are supporting the call for data regulations to be excluded from trade agreements.



Further information on the issue is available at www.brot-fuer-die-welt.de/blog/2021-wto-vertrag-bedroht-digitale-souveraenitaet

Development education

Exchange yes – but digital

Our educational work thrives on exchange, mutual learning, debate. Accordingly in 2021, the second pandemic year, we ensured that many of our events and all materials were digitally accessible.

In brief

In 2021, the domestic programmes of Brot für die Welt...

... approved **247** applications for funding for projects on such issues as fair trade, sustainability/consumption critique, climate, global learning, SDGs, development co-operation, human rights, world trade and the world economy.

... provided institutional funding for a two-year period to **27** organisations. This enabled implementing organisations to take up new issues, for example, the BUKO Pharma Campaign's work in the fair global distribution of Covid-19 vaccines in 2021 (www.bukopharma.de).

... accompanied and funded **12** project posts, primarily in church organisations working on such issues as climate justice, sustainability, arms exports, global learning with young people and church target groups, and the Supply Chain Act initiative. Two of these posts were filled by specialist staff from the Global South and another two by specialist staff returning from overseas.

... funded **13** fair trade advice centres and a co-ordination centre dealing with fair trade issues.

Motivating and empowering people in Germany to work for global justice – this is the goal of Brot für die Welt's development education programmes. A goal we also achieved in the second pandemic year, despite being only able to receive volunteers from the Global South and despite the fact that fewer church communities, campaign groups and organisations applied for funding through our domestic programmes in 2021.

Above all, though, we were able to expand digital formats in our **information and education work**. But, over and above this, our online events enabled us, more than previously, to incorporate the visions and approaches of partners, activists and specialists from the Global South into our educational programmes and include international voices in current debates. These inputs and this co-operation with partners from the Global South are key components of the educational work of Brot für die Welt and the initiatives we support.

Inputs, for example, with respect to the climate crisis, the impacts of which were the focus of our educational and programme work in 2021. We focused, here, on the "polluter pays principle", both in our own events and seminars and in those we support: we have shown that the climate crisis has been primarily caused by the Global North – through lifestyle, consumer decisions and, above all, through political decisions that thwart structural change. And through the activities we support, we have raised people's awareness of the importance of sustainable food security, mobility, the working environment and sustainable energy consumption.

In 2021, for example, we developed the "Hand Print" campaign (www.handabdruck.eu) together with Germanwatch. The ideas presented on the portal encourage visitors to actively participate and take

concrete steps towards establishing a sustainable and ecological lifestyle. But other educational material from Brot für die Welt is now also digitally available.

One further example of how we raise people's awareness and motivate them are the online project visits to our partners in Ethiopia, Ecuador, Bangladesh, Paraguay and Tuvalu on the Brot für die Welt homepage (www.brot-fuer-die-welt.de/material/projektbesuche-klimagerechtigkeit). Groups and individuals can visit these projects on their mobile phones or computers and learn how partner organisations are working for climate justice: for example, by growing drought-tolerant rice and vegetables or standing up to the expansion of oil companies. In the educational game "Research bound" ("Forschungsbound"), participants can test how much they know about the causes and impacts of climate change. And the Bound of Brot für die Welt Youth shows how young people throughout the world use innovative ideas to work for climate protection.

Within the scope of **domestic programmes** in 2021, numerous activities also were held online. Here, too, contact with partners in the Global South has intensified. For example, school classes from Germany and countries in the Global South had online meetings to exchange ideas and learn together.

In any case, the Global North can learn so much from the Global South – for example, from its experience of resilience, its locally developed forms of political work or educational methods. The Global South is coming up with alternatives to the North's model of exploiting so many resources, putting them into practice and continuously developing them – the decisive foundations for a fair world.

The domestic programmes of Brot für die Welt are financed through church taxes (KED funds). In 2021, 4,633,515 euros were approved for this.



Further information is available at www.brot-fuer-die-welt.de/projekte/inlandsfoerderung

Volunteer service

13 South volunteers

Within the scope of its development volunteer programme, Brot für die Welt sends young adults between the ages of 18 and 28 overseas – and, through the South volunteer programme, invites young volunteers from countries in the Global South to work in Berlin and Brandenburg.

In 2021, 13 volunteers from the Global South came to Germany. After an intensive language course, they were assigned to social, nature and environmental protection projects.

The planned assignments of North volunteers were cancelled in 2021 because of the corona pandemic, which led several volunteers to postpone their voluntary service by one year.

In 2021, Brot für die Welt again processed the *weltwärts* funding for the 32 Protestant and church-related organisations that make up the "Protestant Forum for Voluntary Service in Development Cooperation" (eFeF).

Short interview

Jahel Badilla from Costa Rica is a volunteer working with the Berlin integration initiative, Buntkickgut.org



"Children and teenagers from many different countries play football here, some of them refugees. Working with them, I learned a lot about intercultural co-operation: how to motivate them, talk to them, advise them. I'll be taking this know-how back to Costa Rica. We have lots of refugees there, too."

Further information is available at www.brot-fuer-die-welt.de/projekte/freiwillige



A women's savings group in Burkina Faso: through their savings and interest-free loans, the women are able to survive emergencies such as crop failure.

Three strong pillars of financing

The funding for our work comes from three sources: donations, state support and church funds. External auditors and the DZI donations seal of approval are a guarantee for our donors that their money reaches the people and places, where it is needed.

Interview

“The proportion of online donations has grown enormously”

Three questions for **Anne Dreyer**, head of Communications and Fundraising

Frau Dreyer, what impact did the second pandemic year have on people’s willingness to donate in 2021?

Anne Dreyer — The willingness to donate remains very high. We are most grateful to our donors for this support. Many companies and foundations also contributed to the positive outcome. However, for the first time in 2021, we felt the first impacts of the slump in church collections. Traditionally, collections for Brot für die Welt are made in Protestant parishes during Advent and at Christmas. The impacts of cancelled services in so many places in December 2020 have now become evident.

Are people not trying to find other ways to donate?

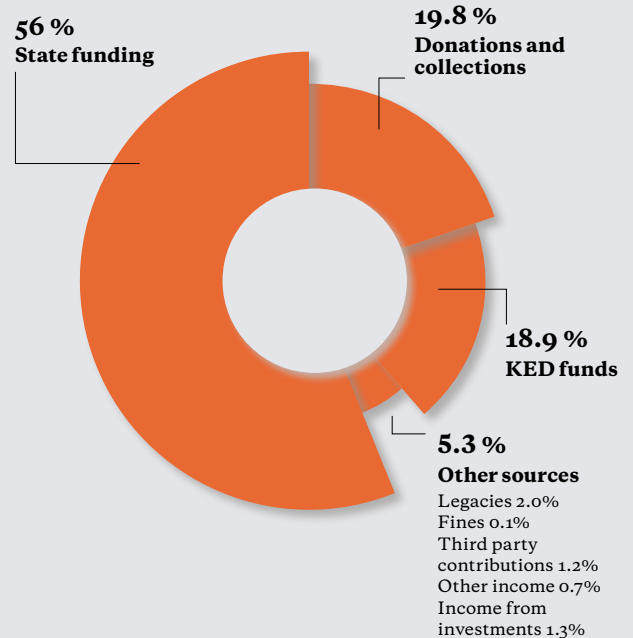
AD — Yes, of course. For example, the proportion of online donations has grown enormously in the last two years. For many, this is a convenient way to support us. We also offer a tool for churches that allows them to receive collections digitally. At the same time, this creates a sense of online community. We hope many parishes will take advantage of this service. It is free of charge and the parishes don’t have to issue donation receipts.

Long-term ongoing donations are a vital component of donation income. Why is this regular form of donation so significant?

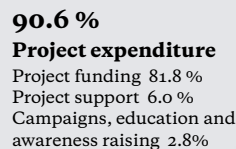
AD — Regular donations help us enormously. They enable us to make reliable plans and implement long-term projects together with our partner organisations, which makes them particularly effective and sustainable. Another advantage is that, unlike earmarked donations, donations from regular donors can be used more flexibly and where they are most urgently needed.



Anne Dreyer is head of the Communications and Fundraising Department. Frau Dreyer has an MBA degree in communication studies and has been working at Brot für die Welt since 2014.



Sources of income 2021
percentage



9.4 %
Advertising and administration
Advertising and Public Relations 2.7%
Administration 6.7%

Expenditure 2021
percentage

Annual accounts

	Brot für die Welt (incl. EZE and DÜ)		Brot für die Welt (incl. EZE and DÜ)	
	2021 in euros	%	2020 in euros	%
Balance of funds at 01.01.	159,256,667.26		132,813,473.30	
plus receivables from donors at 01.01.	448,915,958.83		426,017,375.05	
Total available funds at 01.01.	608,172,626.09		558,830,848.35	
Source of changes to balance of funds				
Source of income				
Donations and collections	63,578,350.98	19.8	76,827,653.10	23.8
including "Development Helps" alliance donations	535,177.83		519,548.13	
Legacies	6,393,112.06	2.0	6,844,701.26	2.1
Fines	462,360.74	0.1	504,788.26	0.2
Church Development Service funds	60,847,952.72	18.9	59,700,904.40	18.5
Third party contributions	183,316,772.54	57.2	171,821,439.86	53.2
European Union	524,283.25		415,367.00	
German Government	179,832,310.62	56.0	168,557,225.62	52.2
Other third-party contributions	2,960,178.67		2,848,847.24	
Other income	2,321,342.75	0.7	5,687,719.51	1.8
Financial result	4,284,202.39	1.3	1,414,916.81	0.4
of which: financial income	5,983,362.20		3,920,481.45	
of which: financial expenses	1,699,159.81		2,505,564.64	
Total income	321,204,094.18	100.0	322,802,123.20	100.0
Expenditure				
PROJECT EXPENDITURE	277,773,322.02	90.6	268,382,668.18	90.6
Project funding	251,059,232.22	81.8	241,763,251.26	81.6
Project fund disbursements	245,168,368.56		235,732,535.80	
Emergency fund	3,000,000.00		3,000,000.00	
Churches Helping Churches (Kirchen helfen Kirchen)	1,931,919.66		2,092,934.46	
BMI old people's home project in Romania	958,944.00		937,781.00	
Project support	18,252,269.93	6.0	17,560,639.86	5.9
Campaigns, education and awareness-raising	8,461,819.87	2.8	9,058,777.06	3.1
ADVERTISING AND ADMINISTRATION	28,656,832.77	9.4	27,976,261.06	9.4
Advertising and public relations	8,218,866.07	2.7	7,716,136.66	2.6
Administration	20,437,966.70	6.7	20,260,124.40	6.8
Total expenditure	306,430,154.79	100.0	296,358,929.24	100.0
Balance at 31.12.	174,030,606.65		159,256,667.26	
plus receivables from donors at 31.12.	529,227,100.50		448,915,958.83	
Total available funds at 31.12.	703,257,707.15		608,172,626.09	

63,578,350.98 €

Donations and collections

In 2021, Brot für die Welt received over 63 million euros from donations and collections.

251,059,232.22 €

Project support

In 2021, Brot für die Welt spent over 251 million euros in project support.

Source of funds / Income

Total income

In 2021, the total income of Brot für die Welt fell by 1.6 million euros to 321.2 million euros, a decrease of 0.5 per cent compared to the previous year.

Donations and collections

Donations and church collections remain the bedrock of Brot für die Welt. They are not just financial resources, but an expression of the commitment of church parishes and individuals as well as motivation for us. They demonstrate to the state that we are rooted in church and society and they are simultaneously the basis of the state's trust in us and its allocation of funds to us. And, similarly to the KED contributions (funding from the Church Development Service), they combine our development work with our church mission. Income from donations fell in 2021, one reason being a fall in income from collections resulting from the Corona-related cancellation of church services.

Church Development Service funds

Brot für die Welt receives Church Development Service contributions from the Protestant Church in Germany (EKD). These contributions are a proportion of church taxes reallocated by the regional churches for development aid. Amounting to 60.8 million euros in 2021, they were a key support component of our project work and of the financing of the human resources and material costs of the development agency.

Third-party contributions

Third party contributions are primarily funds provided by the state for the churches' development work. Of the 179.8 million euros provided by the German Government, 164.7 million euros (page 6) came from the budget of the German Ministry for Economic Co-operation and Development (BMZ), 13.5 million euros from the German non-profit organisation Engagement Global gGmbH, 0.6 million Euros from the German Foreign Office (for foreign scholarship holders) and around 1.0 million Euros from the German Ministry of the Interior for a social project in Romania. These funds are allocated exclusively to project work. Depending on the progress of the project, an application may be made for funds to be paid out, with the amount varying accordingly. We also received 3.0 million euros in other third-party contributions, for example for church-to-church aid projects (1.2 million euros).

Other income

Other income in 2021 amounted to 2.3 million euros, a fall compared to the previous year. This income primarily comes from the sale of Brot für die Welt merchandise, licensing proceeds and co-operation agreements.

Financial result

Brot für die Welt receives interest on income because donations are not immediately passed on in full to project partners but released according to project progress. Until they are paid out, the approved earmarked project funding is invested in compliance with ethical criteria. The resulting income enables Brot für die Welt to fulfil important tasks. Income from investments increased from 1.4 million euros to 4.3 million euros.

Further information on fundraising, **transparency** and monitoring, as well as a list of Brot für die Welt's most important **service providers** can be found at www.brot-fuer-die-welt.de/ueber-uns/transparenz

Our communication with donors

Through regular donor letters, we make direct appeals for individual donations, provide information about our work and, of course, say, "thank you". Alongside this, Brot für die Welt is continuously expanding effective measures to attract new donors and sponsors – whereby, with respect to the latter, contact in writing and by telephone are the most important channels. We mainly acquire philanthropic partners by addressing them personally. Online activities play an increasingly significant role in keeping donors informed, appealing for donations and reaching out to new donors. We are also expanding the range of our up-to-date, relevant content on our website and on our social media channels, Facebook, Twitter and Instagram. www.brot-fuer-die-welt.de/datenschutz

Use of funds / Expenditure

Project expenditure

In 2021, project expenditure serves the direct fulfilment of the statutory objectives of Brot für die Welt. Amounting to 90.6 per cent, this is the largest proportion, by far, of the total expenditure of 306.4 million euros (page 32). Project expenditure amounted to 277.8 million euros, an increase of 9.4 million euros compared to the previous year (268.4 million euros). The project expenses are broken down into the following categories:

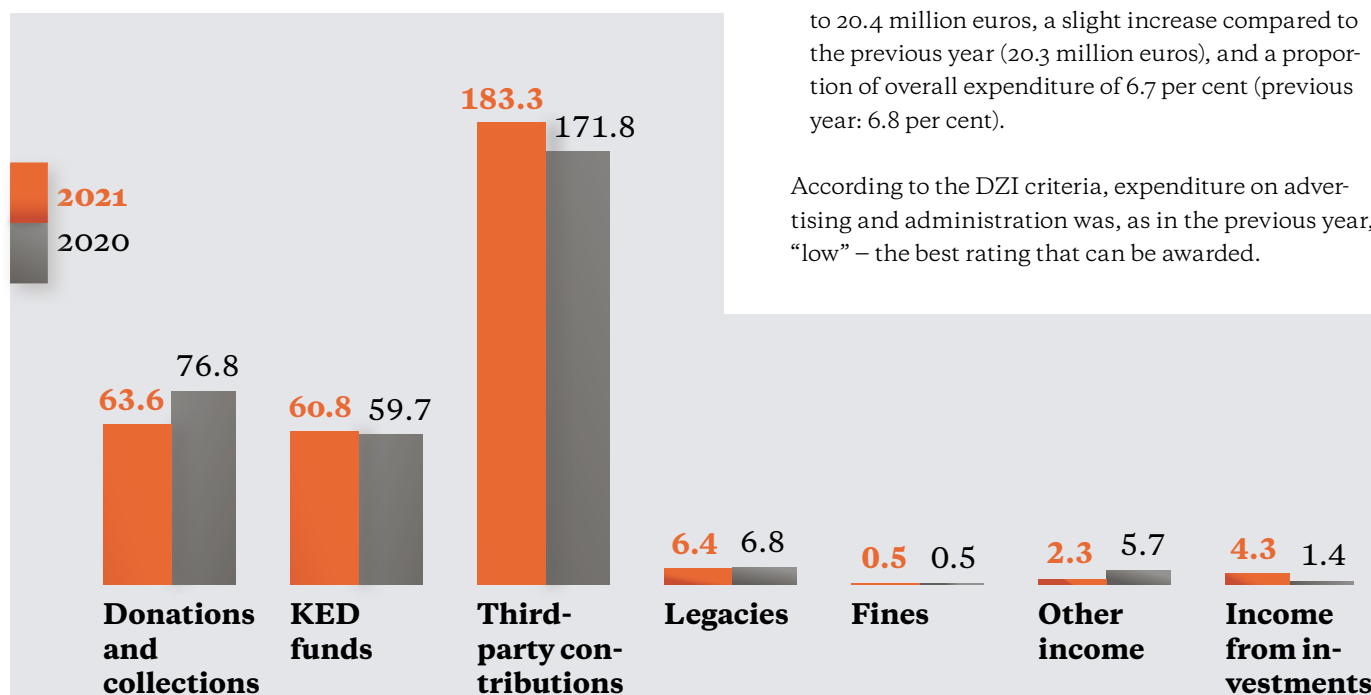
- **Project funding**
The project funding comprises expenditure on projects amounting to 251.1 million euros (previous year: 241.8 million euros) to the partner organisations of Brot für die Welt.
- **Project support**
This includes expenditure on the supervision and evaluation of projects. Expenditure on project support amounted to 18.3 million euros (previous year: 17.6 million euros).
- **Campaigns, educational and awareness-raising**
Expenditure on campaigns, education and awareness-raising help raise public awareness

of development policy and human rights, and enables us, in co-operation with our alliance partners, to work to bring about more justice. Expenditure on campaigns, education and awareness-raising totalling 8.5 million euros fell slightly from the previous year's total of 9.1 million euros.

Advertising and administration

- **Advertising and general public relations**
Brot für die Welt exclusively uses fundraising methods that are effective, reputable and cost-efficient. Amounting to 8.2 million euros, expenditure on advertising and general public relations rose slightly. This is 2.7 per cent of total expenditure (previous year: 2.6 per cent). According to the DZI definition, the proportion of advertising expenditure is 11.7 per cent (previous year: 9.2 per cent). This represents the expenditure on advertising and public relations as a proportion of annual income from donations.
- **Administration**
Expenditure on administration includes the costs of material and human resources for the overall organisation (e.g. accounting, HR administration) of Brot für die Welt. Administration expenditure amounted to 20.4 million euros, a slight increase compared to the previous year (20.3 million euros), and a proportion of overall expenditure of 6.7 per cent (previous year: 6.8 per cent).

According to the DZI criteria, expenditure on advertising and administration was, as in the previous year, "low" – the best rating that can be awarded.



Source of income 2021 und 2020
in millions of euros

Future board

Together with Brot für die Welt Youth, the network set up at the initiative of the young people, themselves, President Dr Dagmar Pruin initiated a “Future Board” made up of young international activists. The board will be officially constituted in 2022. Twelve young people will provide impetus on questions with a significant bearing on the future, such as how more consideration can be given to young people’s perspectives in the strategic orientation of Brot für die Welt. The members of the board are active campaigners from Germany and the Global South, who have experience in youth networks or other movements involved in social, ecological and cultural issues.

Lobby register

In January 2022, the Lobbying Register Act came into force in Germany. The Act seeks to increase transparency with regard to influence on the decision-making processes of the German Bundestag and Government. This includes full disclosure of the data of major donors. This could provide problems for non-profit, donation-funded organisations, since the overwhelming majority of donors are opposed to the disclosure of their personal data and would, accordingly, refrain from future donations. Furthermore, only a very small proportion of our funds, especially income from donations, is allocated to the financing of political advocacy, while most goes towards our worldwide project work in the Global South. As a consequence, although Brot für die Welt has registered, it is taking advantage of the opportunity not to reveal donor data.

Financial planning 2022	in million euros		in million euros
Income	2022	Expenditure	2022
Donations and collections	61.8	Project funding	299.3
Legacies and fines	4.9	Project support	20.3
State funding	212.4	Campaigning, education and awareness raising	15.9
Church funding	64.5	Advertising and public relations	5.5
Other funding	2.8	Administrative expenditure	19.0
Other income	11.0		
Interest	1.4		
Total income	358.8	Total expenditure	360.0

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