

Annual report

2019



We

help the weakest
work in partnership
stand up for justice and peace
provide help for self-help
promote participation
embody ecumenism
engage in dialogue with politicians and the public

About us

Bread for the World is the development agency of the regional Protestant churches and Free churches in Germany and their diaconal agencies. In over 1,500 projects in more than 90 countries, we help the poor and marginalised throughout the world to be active in improving their own lives.



| Reverend Prof. Dr h. c. Cornelia Füllkrug-Weitzel, President of Bread for the World

Foreword

Dear reader,

We present you with the annual report of our work in 2019, at a time when the spread of the COVID-19 virus is affecting all areas of life: how we live, how we act – with the whole world in danger of plunging into the most serious health, social, economic and financial crisis since the Second World War.

The Corona pandemic is hitting the poorest hardest. This is true not only in Germany, but, above all, in the countries in the Global South, where the people are at particular risk because of deficient health systems and economic situations that were already difficult. The crisis will have devastating impacts on these countries. It will exacerbate existing crises and will presumably trigger widescale famine in East Africa this year.

In our day-to-day work, we have adjusted quickly to the new situation. And, in many ongoing and future projects, we are focusing more on preventive, educational and health measures, and on food security. A crisis like this also clearly demonstrates that, as well as emergency relief, a measure of political leverage is also required. For many years, for example, we have been supporting organisations pushing for the implementation of the human right to food. And in India and Brazil, it took years of struggle to bring about the introduction of legislation, legal entitlements and state structures that now make it easier for the weak and vulnerable to get help. But, poor countries, in particular, simply do not have the money to support the poorest. And rescue packages do not exist. A state with massive debts cannot begin to consider social security provision. That is why we are committed to debt relief for such countries in our political work.

The many successful projects we are able to present in this annual report demonstrate how well our work in the fields of international programmes, politics and educational work go hand in hand. Of course, these successes would not be possible without your support, the support of the Protestant regional and free churches and their congregations, our donors, the German government and many co-operation partners. We thank you all from the bottom of our hearts for your generous support.

Stay healthy and protected.

Yours Sincerely

Reverend Prof. Dr h. c. Cornelia Füllkrug-Weitzel
President, Bread for the World

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Edilberto Tantarico Barrios and Santa
Filipa Barrios Mendoza, farmers in Peru.

Report of the Executive Board

Financial situation

The three financial pillars of the agency, Bread for the World, are donations and collections (64.4 million euros), church funding (58.8 million euros) and – as part of its collaboration with the Protestant Association for Co-operation in Development (EZE) and Service Overseas (DÜ) – state funding from the German Ministry for Economic Co-operation and Development (BMZ: 173.9 million euros). Overall, in 2019, around 313 million euros (2018: 307 million euros) were made available for the development work of Bread for the World – a slight increase from the previous year. On behalf of our project partners, especially, we would also like to thank our donors as well as the church and political decision-makers for their trust in Bread for the World and their steadfast support of our work. We are grateful that this enabled us to support 693 new projects worldwide.

Co-operation with the German Government

BMZ special initiatives

In 2019, the BMZ, as part of its “special initiatives”, again provided additional funding for non-governmental programme partners. As part of the “One World Without Hunger” special initiative (SEWOH), three new projects and the extension of two ongoing projects were approved, while three projects within the scope of the special initiative for “Stabilisation and Development in North Africa and the Middle East” (SI MENA), and one project respectively from the special initiatives “Combating Displacement Causes – Reintegrating Refugees” and the “Climate Fund” were also approved. The total volume of special funds in 2019 was 11 million euros – a reduction of 8.45 million euros from the previous year.

Policy on Africa

In 2019, we closely and critically monitored the German Government's updating of its Africa policy guidelines and the second Africa investment summit. Bread for the World repeatedly stressed that investments should be made available to small and medium-sized African companies as a means of strengthening the African economy. We also demanded that any allocation of funds should be linked to compliance with human rights, ILO and environmental standards – something only outlined in non-binding terms in the guidelines. Bread for the World called for an inter-ministerial, ho-

listic approach to managing migration and for the guidelines to include specific measures to facilitate regular migration (including short-term migration) to Europe.

Supply Chain Act Initiative

In 2019, Bread for the World joined forces with more than 80 civil society organisations to form the Supply Chain Act Initiative (page 33). This demands that corporations should avoid damaging people and/or the environment in their supply chains and is calling on the German Government to introduce corresponding legislation. Child labour and starvation wages in the production of goods for the German market can no longer be tolerated. This is also the goal of the “100 million” campaign initiated by Kailash Satyarthi, a Nobel Peace Prize winner and longstanding partner of Bread for the World, which we have been supporting since 2019.

Strategy

In-depth analysis and ambitious goals

Many areas of the world, today, are in a state of flux. In the face of what are sometimes dramatic changes, we are continuously having to find the right solutions. And, for this, we are guided by our strategy (www.brot-fuer-die-welt.de/strategiebroschuere). Since this strategy was scheduled to run for five years from 2016 to 2020, we carried out a reassessment in 2019 to see if it was up-to-date and readjusted our priorities accordingly: in addition to the central role of socio-ecological transformation, increased priority was given to strengthening and protecting civil society.

In line with this, in 2019, we commissioned an analysis of the major global challenges in development co-operation and our own work. For this, we were able to rely on proficient analysts, both in-house and within our international network. The Global Reference Group (with representatives from partner organisations) also provided important impulses to our strategy debate. On the basis of this initial selection of issues, our new strategy will begin to take shape in the coming year.

A strong, stable organisation for effective work

With the organisational programme, “Institutional and Cultural Development”, Bread for the World has set itself the goal of continuing to develop not only the organisation's structures and working procedures

but also co-operation and relations within head office by 2020. After an organisational restructuring the previous year, we were able to introduce further important elements in 2019: we provided new impulses in executive staff development, introduced process management and extended our compliance management system. We also optimised key procedures in our work with partners.

On the basis of the results of the comprehensive organisational development programme, three new Directorates were set up in 2019 – Engagement and Communications, International Programmes and Diakonie Katastrophenhilfe, each staffed with its own director. This new management level between the President and department heads is intended to increase effectiveness and efficiency despite the reduction in the number of Bread for the World board members. A new education department was also created.

Current challenges

Flight and Migration

In 2019, we campaigned for the international community to implement the 2018 UN Global Compact for Migration. In co-operation with over 300 civil society, human rights and charitable organisations, churches, relief agencies and sea rescue organisations, we worked closely with our alliance partners Diakonie Katastrophenhilfe and Diakonie Deutschland for a realignment of German and European policy. And together with church-based development and humanitarian agencies that are part of the ACT Alliance EU, and member organisations of the Churches' Commission for Migrants in Europe (CCME) and the Conference of European Churches (KEK), we campaigned for an end to the criminalisation of NGOs involved in humanitarian rescue at sea. We also campaigned for a new EU sea rescue mission, an immediate EU emergency plan for boat refugees and the cessation of co-operation with Libya and other neighbouring countries that fail to uphold human rights.

This issue also plays a key role in our programme work. Bread for the World co-operates, for example, with 16 partner organisations working in the field of migration in Central America and Mexico. Their ecumenical and interregional co-operation has been enhanced, and issues defined for joint initiatives – for example, how to support and document cases involving rights violation.

Climate justice

Achieving more global climate justice remained one of our working priorities in 2019. Our demand: states, which are responsible for the climate crisis must be called to account for the damage caused. Climate change is already causing \$300 billion worth of damage annually – a figure likely to keep rising – with no debate about the costs of a “do-nothing” climate policy. The focus is always only on what the costs of climate adaptation measures will mean for us. Poor countries and the poor people in the Global South with no reserves to fall back on cannot possibly deal with the climate crisis without outside help. For the first time, at the climate summit in Madrid, financial support for climate-related loss and damage was high on the negotiation agenda. We also contributed in co-operation with our international partner network, especially the ACT Alliance.

Civil society

The space for civil society actors is being severely restricted in many countries (page 22). This shrinking space is something that Bread for the World again brought to the attention of politicians and the general public in 2019 with the third edition of the Civil Society Atlas, published in co-operation with CIVICUS – the global network for civil society participation. This shrinking space trend is jeopardising the implementation of the UN Sustainable Development Goals (SDGs) and is a potential threat to democracy and human rights throughout the world. In Nicaragua, for example, the government revoked the legal status of several partner organisations. And, in the Philippines, the military vilified our partners as communist terrorist organisations. We are in constant contact with partners that are being subjected to hostility and help them protect themselves as best as they can (see interview on page 33).



Cornelia Füllkrug-Weitzel

Reverend Prof. Dr h. c. Cornelia Füllkrug-Weitzel
President, Bread for the World



Yunus Kabe Tiku, smallholder
from Rantepao, Indonesia.

Living fairly and safely in dignity

Overcoming poverty, securing food and promoting justice – three important goals of Bread for the World. Yet, without external help, people can only improve their lives and living conditions when they have access to water, food, education and health, when their rights are respected, and they are able to live in peace. This is what we are working for throughout the world, in close co-operation with churches and partner organisations.

Projects according to country and continent

Majority of funding allocated to Africa and Asia

In 2019, Bread for the World allocated around 264.7 million euros (page 13) for 693 new projects in 85 countries. Our regional priorities were Africa with 242 projects as well as Asia and the Pacific with 202 projects. Both priorities were reflected in the allocation of funds: 88.9 million euros for Africa – the largest amount, and 82.6 million euros for Asia and the Pacific.

In percentage terms, funding in 2019 (excluding scholarships and specialist staff) was distributed as follows: 35 percent allocated for projects in Africa, 31 percent for projects in Asia and the Pacific, 19 percent for projects in Latin America and the Caribbean, and 2 percent for projects in Europe. In 2019, 13 percent of approved funding was allocated to projects covering more than one region.

In total, in 2019, Bread for the World funded 1,800 projects in 85 countries.

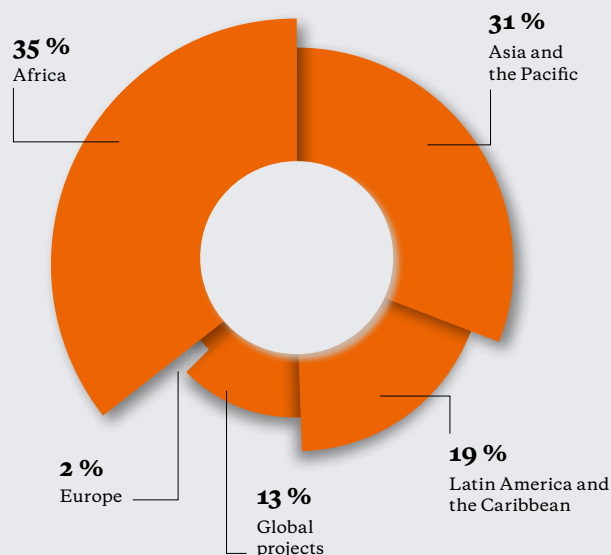
Projects according to issue

In focus: food and rural development

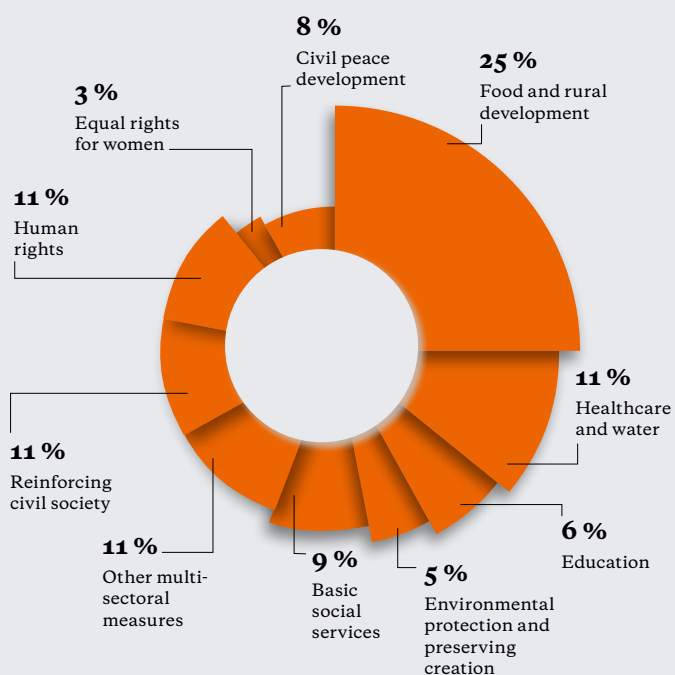
Distribution according to issue was oriented to our key project measures in 2019. The areas, themselves, are not strictly defined, since support is often allocated to partner organisations' integrated measures. Thus, food security is often included in projects with other priorities.

In essence, Bread for the World approved projects in the following areas in 2019:

- food and rural development
- human rights
- reinforcing civil society
- healthcare and water
- civil peace development
- education
- environmental protection and preserving creation
- equal rights for women
- other multi-sectoral measures (e.g. specialist staff placement, scholarships, partner consultancy)



Project approval in 2019 according to continent in percent



Project approval in 2019* according to issue in percent

*Funding sources: BMZ, KED and donations.
All figures: see finance section, from page 38.

International project work

Bread for the World provides support in these countries

Bread for the World supported around **1,800** projects worldwide

693*

projects approved in 2019
in **85** countries worldwide

*with specialist staff, personnel support
and Civil Peace Service (ZFD)

96

interregional projects
worldwide



116

projects approved in **18** countries
in Latin America

Latin America and the Caribbean

Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru

Ongoing projects: Haiti, Uruguay, Venezuela

-  Projects approved in 2019
-  Ongoing and previously approved projects



23

projects approved
in **8** countries in Europe

Europe

Albania, Belarus, Greece, Italy, Republic of Moldova, Russian Federation, Serbia, Ukraine

Ongoing projects: Bulgaria, Czech Republic, Hungary, Kosovo, Poland, Romania, Slovakia

Asia and the Pacific

Armenia, Azerbaijan, Bangladesh, Cambodia, China, Fiji, Georgia, India, Indonesia, Iraq, Israel, Jordan, Kyrgyzstan, Laos, Lebanon, Myanmar, Nepal, North Korea, Pakistan, Palestine, Papua New Guinea, Philippines, Sri Lanka, Syria, Turkey, Vietnam

Ongoing projects: Fiji, Solomon Islands, Vanuatu

242

projects approved
in **33** countries in Africa

Africa

Angola, Benin, Burkina Faso, Cameroon, Chad, DR Congo, Egypt, Eritrea, Ethiopia, Gambia, Ghana, Guinea, Kenya, Kingdom of Eswatini, Lesotho, Liberia, Malawi, Mali, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Togo, Uganda, Zambia, Zimbabwe

Ongoing projects: Botswana, Burundi, Morocco

202

projects approved
in **26** countries in Asia
and the Pacific

International project work



Approved
funding
in euros

Number
of projects

Africa

Africa, continent-wide*	8,423,000	15
Angola	3,098,000	6
Benin	120,000	1
Burkina Faso	1,039,000	4
Cameroon	2,300,000	15
Chad	1,755,000	7
DR Congo	4,987,000	15
Egypt	2,480,000	4
Eritrea	150,000	2
Ethiopia	12,665,000	23
Gambia	20,000	1
Ghana	210,000	3
Guinea	622,000	4
Kenya	8,199,000	13
Kingdom of Eswatini	310,000	2
Lesotho	713,000	2
Liberia	1,735,000	6
Malawi	2,305,000	5
Mali	1,835,000	5
Mozambique	2,562,000	5
Namibia	1,020,130	4
Niger	475,000	6
Nigeria	2,490,475	11
Rwanda	2,670,000	7
Sierra Leone	1,921,000	6
Somalia	700,000	1
South Africa	6,167,000	16
South Sudan	1,220,000	5
Sudan	100,000	1
Tanzania	4,930,000	16
Togo	2,608,000	8
Uganda	5,769,000	11
Zambia	408,000	4
Zimbabwe	2,838,000	9
Total	88,844,605	242

2019 approved or funded – which applies, when?

The number of projects and levels of funding shown above, refer to the number of projects receiving approval in 2019. Through its approval of projects, Bread for the World commits itself to binding levels of support for the duration of the project. Project duration is normally three years. A proportion of the financial support approved in 2019 is allocated in 2019 and the remainder in subsequent years. Funding was also provided in 2019 for projects, approved by Bread for the World in previous years. Thus, since this approved project support was already included in the corresponding annual reports, it is not cited in this year's annual report, but included in the map of the world (pp. 10, 11).



Latin America and the Caribbean

America, continent-wide*	2,947,200	7
Argentina	289,500	2
Bolivia	2,155,000	9
Brazil	11,011,000	23
Chile	234,000	1
Colombia	2,060,000	11
Costa Rica	989,000	3
Cuba	275,000	2
Dominican Republic	75,000	1
Ecuador	2,607,000	8
El Salvador	1,073,000	5
Guatemala	1,060,000	2
Haiti	480,000	3
Honduras	1,916,000	7
Mexico	3,271,000	10
Nicaragua	303,000	1
Panama	550,000	1
Paraguay	395,000	3
Peru	5,823,000	17
Total	37,513,700	116



Asia and the Pacific

Asia, continent-wide*	6,540,520	17
Armenia	2,379,500	6
Azerbaijan	31,500	1
Bangladesh	4,643,000	9
Cambodia	3,363,000	11
China	1,300,000	4
Fiji	990,000	1
Georgia	1,326,002	6
India	15,837,000	26
Indonesia	4,790,500	17
Iraq	1,300,000	1
Israel	3,039,000	9
Jordan	700,000	1
Kyrgyzstan	1,375,000	3
Laos	2,015,000	5
Lebanon	985,000	5
Myanmar	3,953,000	13
Nepal	5,672,000	7
North Korea	44,000	1
Pakistan	1,978,000	3
Palestine	5,114,800	13
Papua New Guinea	3,215,000	10
Philippines	5,250,000	17
Sri Lanka	125,000	1
Syria	354,000	2
Turkey	20,000	1
Vietnam	6,335,000	12
Total	82,675,822	202



Europe

Europe, continent-wide*	197,000	5
Albania	23,000	1
Belarus	186,000	1
Greece	20,000	1
Italy	284,350	1
Republic of Moldova	205,000	1
Russian Federation	1,336,000	7
Serbia	783,000	3
Ukraine	600,000	3
Total	3,634,350	23

*Comprises funding for projects across several countries in one continent. Includes projects focusing on ecological land use or networking that benefit smallholder families in several countries, or offering advice to partner organisations on an interregional basis.

Interregional**

Total**	34,501,224	96
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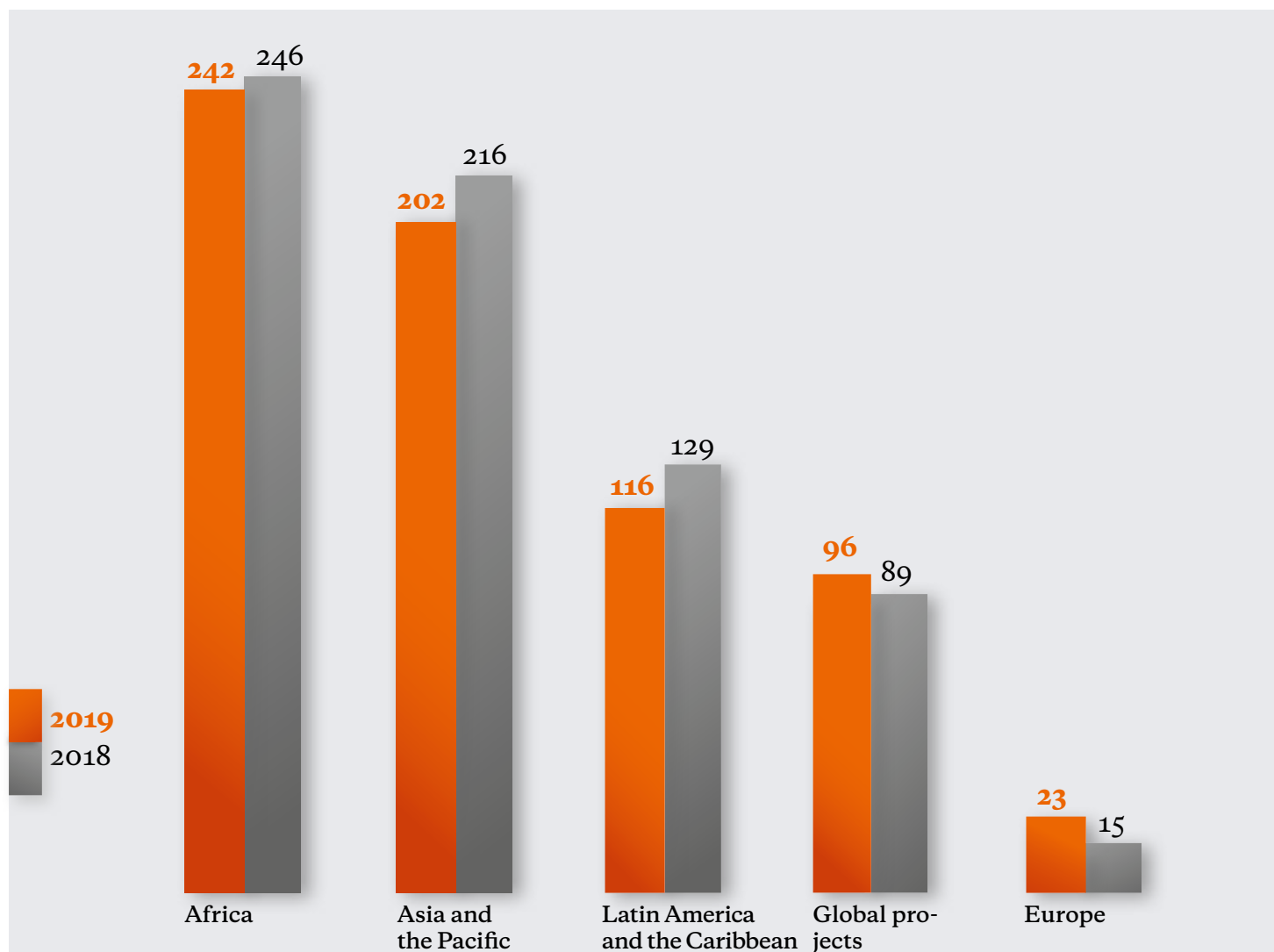
Total Projects

Total***	247,169,701	679
Personnel support and ZFD ****	17,549,640	14
Total	264,719,341	693

** Consists of our international lobbying with respect to interregional issues such as climate change as well as funding for church-based/secular partners and networks operating globally.

*** Including 9,110,000 euros for placement of 40 personnel.

**** These project figures relate to interregional and regional funds and support measures for specialist staff and 11 ZFD country programmes. Precise figures available on page 46.



Approved projects according to continent – changes from previous year absolute

A further 14 projects were approved in the area of interregional human capacity development.

Food security

Our goal: overcoming hunger

Yet again, so many people suffered from starvation – 690 million, one person in 11 throughout the world. In many places, hunger is both a cause and a consequence of flight and displacement. Bread for the World is fighting for sufficient, healthy nutrition worldwide – one of our working priorities.

This is what we know

One person in eleven worldwide is starving. In countries affected by armed conflict, the proportion is actually double that of the rest of the world. More than two billion men, women and children may be able to satiate their appetites, but their intake of vital nutrients, minerals and vitamins is inadequate. Consequently, they lack the energy they need to learn or work and are more vulnerable to illness. Most undernourished and malnourished people live in rural areas – i.e. where food is actually produced. But, climate change, war, land-grabbing, erosion and population growth have led to a growing shortage of pasture and arable land. This is also jeopardising food security in urban centres.

This is what we want

We want to promote sustainable smallholder farming. This produces up to 70 percent of all food. Smallholders must, accordingly, have control over their land and seeds. They should not be dependent on creditors or corporations. We are, therefore, calling on governments in the Global North and South to adopt agricultural policies that pursue sustainable, regional food production instead of global, industrialised production.



Further information on the issue available at:
www.brot-fuer-die-welt.de/themen/ernaehrung

This is what we do

Together with our partner organisations, we help smallholder families use environmentally friendly methods to achieve higher yields and sell any surpluses. We raise the awareness of populations in countries of the Global South for the importance of diversified nutrition. We support women, above all, since their role is often decisive in their families' nutrition.

At international level, we are committed to ensuring that the human right to food does not only exist on paper, but that agricultural and fisheries policies throughout the world are designed to counteract hunger and malnutrition. We mobilise support against food speculation and campaign for fair trade agreements with poor countries, as a means of preventing any further hindrance to their agriculture.

In 2019, for example, our partners

- in Mexico, distributed seeds, to ensure smallholder families do not starve,
- in Niger, enabled 2,200 people to have something to eat three times instead of twice per day,
- in Lebanon, built 11 roof-top greenhouses in the Ein El Hilweh refugee camp, so that families could have a healthier diet and sell surpluses at the local market,
- in Bangladesh, distributed rice varieties that also thrive in salty ground,
- in India, helped smallholders to change to ecological agriculture and grow diverse fruits and grains.



How our partners are helping Isaya Mwita and his family: www.brot-fuer-die-welt.de/projekte/tansania-hunger



How smallholder families in Nepal are supported: www.brot-fuer-die-welt.de/projekte/nepal-kleinbauern



Project in Tanzania

Little rain, little agricultural know-how, low yields: in the lowlands of Tarime District in Tanzania, Africa, countless people are starving. Although some have their own fields, virtually nothing grows on many of them. And so, the poor locals also have to work as harvest helpers to enable them to provide for their families – often for little more than one euro per day.

Families receiving support from the Mogabiri Farm Extension Centre (MFEC) are faring better. Bread for the World's Anglican partner organisation shows smallholder families how to grow new crop varieties and provides seed. Families learn that by growing different crops at different times they are more likely to cope with any failure due to severe weather or drought.

Project partner Mogabiri Farm Extension Centre (MFEC)

Funding allocated 281,000 euros (for 3 years)

Objective Families in nine villages in Tarime District have a healthier diet and an income.

Outcome More than 300 smallholder families grow fruit and vegetables sustainably and know how to market their produce. 81 percent of families say their yields are higher today and, thanks to their income, can afford three meals per day.



Project in Nepal

The earthquake in Nepal in the spring of 2015 exacerbated the plight of smallholder families in the highlands. Our partner, the Christian organisation, United Mission to Nepal, helps people get back on their feet again. Year after year, monsoon rains had destroyed young plants. But, today, they are protected by greenhouses and plastic sheeting. Local people can now enjoy tomatoes or cauliflower all year round.

With the help of our partner, the families have set up seed banks and installed irrigation systems to ensure that harvests are possible even in dry periods. They also use compost as fertiliser and produce a mixture of water, animal urine and chillies to protect crops against insects. No need to buy expensive chemicals.

Project partner United Mission to Nepal (UMN)

Funding allocated 640,000 euros (for 3 years)

Objective Smallholder families in remote rural areas have enough to eat and are better equipped to survive frequent natural disasters such as flooding and drought.

Outcome 3,000 women, men and children in the remote, highland valleys, threatened by erosion and unsuitable for agriculture have a healthy diet based on organically grown food. The greenhouses enable them to harvest all year round.

Flight and migration

Our goal: a new start

In 2019, around 80 million people worldwide were displaced from their homes – more than half of them in their own country, many of them children. They have often lost all they possessed and are especially vulnerable. We help them discover future prospects and relieve the burden on host communities.

This is what we know

War, forced expulsion, repressive states, discrimination, drought and floods, terrorism, land-grabbing and epidemics or simply the hope for a better life: just some of the reasons why there were around 80 million displaced people in 2019. They are particularly likely to be affected by poverty, disease, trauma, anxiety, threats and marginalisation. In many places, integration is either unwanted or simply ignored.

This is what we want

We want to protect displaced people and reinforce their rights. We want to help them make a new start, earn an income, receive an education, settle down somewhere and find peace. Above all, though, we want our work to help improve the situation of people in their home environment.

We are calling for legal refugee routes. No refugee should have to face mortal danger, in order to claim his or her right to asylum. We want migrants to have more legal opportunities. The money they send home supports families and enables investment. No migrant should be marginalised or criminalised.

This is what we do

With our partner organisations, Bread for the World helps provide relief to refugees and internally displaced persons as well as demand and implement their right to shelter and protection. This includes psychosocial support, legal aid and education as well as agricultural programmes benefiting both refugees and host communities.

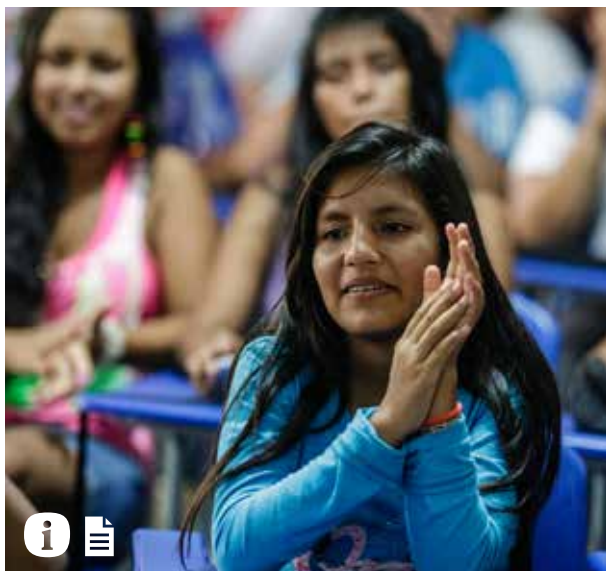
Our work also seeks to improve the living conditions of migrants in their countries of origin, in transit and in destination countries, to ensure they have equal opportunities. At a political level, we are critically examining the European concept of tackling the causes of flight: development aid must not be misused as a means of paying for the support services of an outsourced border guard or linked to conditions incompatible with sustainable development goals.

In 2019, for example, our partners

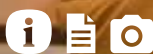
- in Lebanon, involved Syrian refugees in worship preparation to help with their integration,
- in Mexico, supported and protected 250 people on their way to the USA,
- in South Africa, enabled 70 refugee children from the DR Congo to go to school,
- in Myanmar, helped IDPs receive occupational training and, thus, earn some money.



Further information on the issue available at:
www.brot-fuer-die-welt.de/themen/migration



Our peace projects are described in detail at www.brot-fuer-die-welt.de/themen/frieden



Further information about our support is available at www.brot-fuer-die-welt.de/themen/fluchtursachen



Project in Colombia

The Antioquia Department is suffering massively from the armed conflict within the country. Around three million people live in and around the capital, Medellín; many of them are internally displaced people, violently forced off their land and now crowded into poor city slums. The children have to fend for themselves from an early age. Many join armed gangs, start drinking alcohol or using drugs or are traumatised by their flight and the death of relatives.

Our partner, Proyectarte, looks after children and young people from these neighbourhoods. They receive psychological support and learn to express themselves and their experiences in the form of art, dance, theatre or music and to interact with each other in a non-violent manner. Proyectarte also encourages parents' participation in the programmes.

Project partner PROYECTARTE (Corporación Proyectarte)

Funding allocated 200,000 euros (for 3 years)

Objective Children and young people learn about their rights and responsibilities and non-violent behaviour and can, thus, contribute to a culture of peace. They no longer join street gangs.

Outcome The behaviour of children from around 140 families has improved and become more socially acceptable. Around 20 young people pass on what they have learned in the project to a further 120 children and young people. Violence inside and outside the family is decreasing.



Project in Lebanon

The Palestinian refugee camp, Ein El Hilweh, is the largest in Lebanon. Approximately 70,000 people live here within 1.5 square kilometres. The narrow alleys are dark, electricity cables and water pipes lie exposed overhead. Alongside the Palestinian women and men, the camp is also "home" to refugees from Syria – segregated behind a high wall, secured by Lebanese military. Anyone visiting the camp requires a permit.

It is not only the infrastructure in Ein El-Hilweh that is at rock bottom. The people here also have virtually no opportunity to practice their profession or earn some money. And many young people – girls especially – drop out of school early. Something our partner, NASHET, is trying to counteract. The Palestinian-Lebanese Association is a vital sanctuary, for girls in particular. The staff help them with their homework and organise recreational activities.

Project partner Social and Cultural Nashet Association

Funding allocated 180,000 euros (for 3 years)

Objective Displaced girls and young women can go on to lead a self-determined life and have prospects for the future.

Outcome Girls and women move around the camp more freely and go to school. They are more vocal and confident in expressing their interests in this patriarchal culture.

Health and education

Our goal: health care and education for all

If you are poor, you are more likely to be ill – and if you are ill, you are more likely to remain poor or be impoverished by high treatment costs. We are committed to breaking this vicious cycle through preventive health care and education.

This is what we know

Millions of people are suffering as a result of malnourishment, polluted water, a lack of sanitary facilities or are working in dangerous conditions. All these factors are making them ill. At the same time, countless people have no access to health care, either because it is non-existent or because they cannot afford it. People throughout the world have illnesses that are either preventable or treatable. Every day, around 16,000 children under the age of five die. Every two minutes, a woman dies during pregnancy and childbirth. Most of them would have survived if they had had access to appropriate health care.

This is what we want

The United Nations want “to ensure healthy lives and promote wellbeing for all at all ages” by 2030. This is explicitly stated in the third of the 17 Sustainable Development Goals (SDGs) of the United Nations, while nearly all other goals are directly or indirectly linked to health. For, without health, sustainable development is not possible. Health is also a human right. We want to ensure that no human being is denied this right and that women, men and children receive medical treatment, education and training.



Further information on the issue available at:
www.brot-fuer-die-welt.de/themen/gesundheit
www.brot-fuer-die-welt.de/themen/bildung

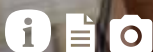
This is what we do

Through our political work and projects, we are committed to improving the health of people in poorer countries. We are also playing a part in ensuring better co-operation between all parties involved in global health policy, so that all people can live healthy lives and have their basic needs fulfilled. We are active in networks, for example in VENRO'S working group on health, in the German Platform for Global Health and the Geneva Global Health Hub. We monitor the actions of governments, institutions such as the WHO and private concerns with respect to global health.

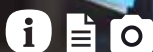
Through our partners, we can ensure that the people on the ground have access to basic health care and receive appropriate treatment. This includes promoting the training of community nurses and equipping health stations. Health is inextricably linked to education. We support our partners in implementing projects that teach people how to eat healthily and access clean drinking water. Our partners enable them to avoid illness and, in some cases, to treat themselves.

In 2019, for example, our partners

- in Serbia, helped 225 older people with dementia to cope at home,
- in Brazil, provided psychological support to 70 young victims of violence,
- in Tanzania, renovated a hospital, including a maternity ward, benefiting 250,000 people,
- in Lebanon, enabled 310 refugee children from Syria to go to school.



How we support mothers and pregnant women: www.brot-fuer-die-welt.de/projekte/indonesien-kindersterblichkeit



How Francisco benefits from our support: www.brot-fuer-die-welt.de/projekte/mosambik-bildung



Project in Indonesia

In the remote regions of Indonesia, many children and their mothers still die during or after birth. Traditional midwives often do not know how to respond to problems. This is compounded by a lack of hygiene.

The Christian aid organisation, CD Bethesda, is combating this – for instance, on the island of Alor. Many children are undernourished. CD Bethesda shows mothers how to use eggs, coconut milk, cassava tubers and moringa leaves, for example, to produce a healthier, richer diet. Staff from our partner organisation also try to overcome many women's distrust of trained midwives in state-run health stations where they could safely give birth. As part of this awareness-raising, they also bring the village elders on board and explain the advantages of childbirth in the health centre.

Project partner CD Bethesda YAKKUM
Funding allocated 805,000 euros (for 3 years)
Objective Mothers have access to safe medical care in three government districts.
Outcome Medical care reduces maternal and child mortality, diseases are recognised early and can be cured.



Project in Mozambique

The smell of putrefaction hangs heavily over Hulene, a district of Maputo, where the city rubbish dump is situated. Everything the capital's inhabitants throw away ends up here. Rubbish collectors search for anything that can be used again. Once the rubbish trucks have disposed of their load, they use hooks to dig out any plastic, metal, glass or cardboard they then sell.

Our partner organisation, OMAC, wants to improve the lives of the rubbish collectors' children. At the centre run by the organisation, the boys and girls, under the care of three social workers, can do their homework and play after class. "We provide a safe place, where the children can feel at home," says Carolina Matavele, director of Renascer-OMAC. The older ones can also learn a trade here alongside classes. And everyone gets a warm lunch. For some, it is the only meal of the day.

Project partner Organizacao Moçambicana de Apoio a integração social da Criança vulnerável em situação de risco (OMAC)

Funding allocated 360,000 euros (for 3 years)

Objective The rubbish collectors' children have the opportunity to escape poverty.

Outcome 450 children between aged between six and 17 go to school and are looked after following classes. Alongside their lessons, 296 young people are learning how to work with metal, weave baskets or sew clothes.

Women's rights

Our goal: genuine equality

In many places, women are unable to lead a self-determined life or develop their potential. Bread for the World is committed to ensuring that women and girls in society, in the workplace and in their families are empowered and no longer disadvantaged, stigmatised or exploited.

This is what we know

Women are disadvantaged in many areas – to the detriment of overall development and society. Education, for example: two thirds of the 800 million people worldwide, who can neither read nor write, are women. Girls are frequently prevented from going to school. Women rarely own land and often have no say in deciding which crops are grown or what is best for their family. They are also commonly subjected to physical and sexual violence. The modest advances in emancipation are now being increasingly challenged. Without women and girls, who, throughout the world, are usually expected to provide for their families, poverty will not be overcome. Studies also show that mothers are more likely than fathers to send their children to school.

This is what we want

Bread for the World is committed to ensuring that women and girls are given the same opportunities and rights to develop their skills and unfold their potential and, with equal rights, to shape the societies, in which they live. This includes access to good education, a precondition for the empowerment of women and girls, for gender equality and for the sustainable development of society and the economy.



Further information on the issue available at:
www.brot-fuer-die-welt.de/themen/gleichberechtigung

This is what we do

Together with its partner organisations, Bread for the World empowers women throughout the world to claim their rights to land, water, education and health. We support initiatives helping men and boys to challenge traditional role models and to change accordingly. We give careful consideration to ensuring that women and men benefit alike from our work, and that they are equally involved in project development. Since women in many places are responsible for their families' food security, our partners train them in environmentally friendly agriculture. We secure women's access to drinking water and sanitation – simultaneously protecting them against the sexual violence they are often subjected to on their way to collect water. We also target support for women in the form of training projects, self-help groups and small loans.

In 2019, for example, our partners

- in Nicaragua, in the special economic zone, raised textile workers awareness of their rights,
- in Albania, represented 185 women victims of domestic violence in court and helped 65 women and girls to subsequently find work,
- in India, helped 154 single women acquire land,
- in Sudan, taught 750 displaced women in a refugee camp to read and write.



With our support, women in Vietnam can earn more: www.brot-fuer-die-welt.de/projekte/vietnam-bioanbau



How the lives of Ereny and Sabah Nady have changed: www.brot-fuer-die-welt.de/projekte/aegypten-beschneidung



Project in Vietnam

Many families in northern Vietnam are very poor. For generations, the Tay, Dao and Nung ethnic minorities have eked out a living from growing tea and logging – many families have to survive on less than 90 cents a day.

The families who have joined forces in tea co-operatives are faring better. Our partner, the Thai Nguyen Women's Union (TNWU), shows them how to grow tea organically; they also learn bookkeeping and marketing skills. Bread for the World also finances a modern vacuum appliance, making it easier for tea pickers to fill and seal the 200 and 500 gram bags with tea. The co-operative sells their best tea in high-quality boxes. All packaging bears the co-operative logo and the "VietGAP" state seal of approval. "For our customers, this is a guarantee of healthy, high-quality produce," says Mai Nguyen Thi, one of the tea pickers. The women have even opened a shop: co-operation means they can sell at higher prices.

Project partner Thai Nguyen Women's Union (TNWU)

Funding allocated 250,000 euros (for 3 years)

Objective Women sell their tea at a better price and can feed their families.

Outcome Women grow tea without using chemicals and pesticides. They sell it at market at a higher price, with no middlemen required.



Project in Egypt

Around two thirds of all girls in Egypt are still circumcised. The physical and psychological consequences are a lifelong trauma. But although ritual circumcision is prohibited in Egypt, the dangerous custom continues to be practiced by many Christians and Muslims.

Our partner, the Coptic aid organisation, BLESS, is combating this. Its staff explain the consequences of female genital mutilation to mothers and fathers in workshops, through social media or during house visits. They concentrate especially on grandmothers, since it is often this older generation that insists on their granddaughters being circumcised.

Christian and Muslim clergy also run joint workshops for fathers and sons. They inform participants that men and women have equal rights – and that neither the Bible nor the Quran calls for women to be circumcised.

Project partner Coptic Orthodox Church (COC BLESS)

Funding allocated 1,010,000 euros (for 3 years)

Objective An end to female genital mutilation in Egypt.

Outcome More and more women and men no longer have their daughters circumcised.

Human rights and civil society

Our goal: protecting human rights

Throughout the world, civil society is coming under increasing pressure, while anyone standing up for their rights is subjected to threats. We support civil society organisations and give a voice to those people, who are persecuted or forced into silence.

This is what we know

Seventy years ago, the UNO adopted the Universal Declaration of Human Rights. Yet, millions of people are still being oppressed, subjected to discrimination and driven out of their homes. Only three percent of the world's population enjoy unrestricted civil liberties. An erosion of human rights is evident not only in autocratic political systems, but also in many states that are formally democratic. In an increasing number of countries, men, women and children are deprived of their rights and civil society intimidated. People are exploited in factories, mines and plantations – including some producing for German companies and consumers.

This is what we want

Human rights activists and organisations within civil society must be empowered and the risks, to which they are exposed, minimised. When human rights are realised, the lives and prospects of all people are improved – only then can the structural causes of poverty be overcome. We are working for the introduction of policies that seek a free, independent civil society and guarantee human rights. This also involves international concerns ensuring that human rights are respected in their foreign business operations.

This is what we do

Bread for the World works with its partners to strengthen civil society and human rights, thereby allowing the participation of all people in society. We help marginalised groups such as indigenous people demand their rights from states, companies and others and take advantage of regional and international human rights instruments. We also stand alongside victims of state violence and tyranny. Together with our partners, we denounce impunity – also through our Civil Society Atlas (see page 33). We document human rights violations and help them take legal action. We also protect human rights defenders by providing security training, protective escorts and legal advice. Through self-help and grassroots groups, we help civil society organise itself and network.

In 2019, for example, our partners

- in Paraguay, helped indigenous people such as the Ayoreo, who have little contact with the outside world, to claim and hold on to their land rights,
- in Armenia, provided free legal advice to 7,000 women and men,
- in Namibia, provided legal representation to several hundred people in their fight for land, property and inheritance,
- in India, informed families about how they could receive food through state-run social programmes.



Further information on the issue available at:
www.brot-fuer-die-welt.de/themen/menschenrechte



How Joel Kamau is supported:
www.brot-fuer-die-welt.de/projekte/kenia-strassenkinder



Maria José da Silva now knows how to claim her rights: www.brot-fuer-die-welt.de/projekte/brasilien-zisternen



Project in Kenya

Several hundred boys and girls live on the streets of Kisumu, the third biggest city in Kenya. They have run away from the poverty and violence in their families. They now eat waste food, beg and sleep in cardboard boxes in front of shops or in sewers. Many are mistrustful and have no self-confidence.

To have trust in others and in yourself – this is what 300 boys and girls learn from the mobile youth welfare service of our partner organisation, UCDP. Their staff ensure that the street children have something to eat, are treated in a mobile clinic and have someone to talk to. And they motivate them to go back to school or do an apprenticeship. The UCDP is also campaigning intensively for Kenya to introduce legislation to safeguard children's rights and protect children with disabilities.

Project partner Uhuru Community Development Project (UCDP)

Funding allocated 210,000 euros (for 3 years)

Objective Street children no longer live on the street but go to school and have future prospects.

Outcome 300 street children (including 50 girls) receive care and support; 35 street children are living with relatives again; 30 young people are being helped to find a job; 20 street children attend classes and receive food and clothing at school.



Project in Brazil

Brazil is one of the most water-rich countries in the world. Yet, the people in the northeast are suffering from the consequences of drought. Livestock production and the large plantations growing soya beans, mangoes and grapes are using up all their water. Big landowners are buying up the land around the Rio São Francisco or cutting down the forests, leaving smallholders with less and less water for their fields and households.

Our partner organisation, DIACONIA, helps them claim their right to water. And works with them to build cisterns to store water and trains them in sustainable farming methods. In workshops, children and young people learn about their rights and how to earn money in the future, for example in rural tourism. And what they have to do to ensure that their demands are heard by politicians in the cities.

Project partner DIACONIA

Funding allocated 730,000 (for 3 years)

Objective Young people and young adults in 20 rural communities organise themselves and claim their right to water.

Outcome 7,505 women and men now have access to water and, thereby, guaranteed harvests. They are aware of their rights and no longer suffer from hunger or thirst. The project is so successful that the state has itself adopted the idea: it now wants to build a million cisterns in the very dry northeast region of Brazil.

Peace and non-violence

Our goal: life without violence

There was armed conflict and war in 33 countries in 2019, according to the International Institute for Strategic Studies (IISS). We are committed to peacekeeping and non-violent conflict resolution. For, only where peace prevails, can poverty be overcome.

This is what we know

2019 was a year of brutal wars and violent conflicts in the Near and Middle East, in Syria and Yemen. There were conflicts in Cameroon, the DR Congo, the Central African Republic, in South Sudan, Burkina Faso, Mozambique, in the Lake Chad region and in Myanmar. In Central America, too, and in Venezuela and Colombia conflicts continued to smoulder – while tensions in Brazil and Nicaragua are fuelled by populist presidents. Alongside this, there is terrorism in countries including Nigeria and Mali. The consequences of this spiral of violence: hundreds of thousands killed and millions more wounded, raped or displaced. Moreover, the development gains that, over several decades, were made in such areas as social cohesion, the economy, education and health care in different regions, have been destroyed.

This is what we want

Securing peace is one of our main goals. Yet the causes of armed conflict are manifold. They include disregard for human rights, economic and ecological crises, a scarcity of resources, corruption and social exclusion. Our goal is to counteract these causes. The German Government must be even more consistent in stopping the export of arms to conflict regions and actively promote peace. EU countries must reinforce UN instruments and prevent the further militarisation of foreign policy.

This is what we do

We support partners that are committed – also preventively – to dialogue, trust building and reconciliation between mutually antagonistic ethnic groups, religious communities and political groups. In many regions, we support economic development, since many conflicts are also rooted in economic difficulties. We help victims of violence and tyranny overcome the traumas that prevent them from making a fresh start. We also help partners, especially in post-conflict countries, create conditions for a peaceful society. We are part of the Civil Peace Service and are involved in the placement of specialist staff with partner organisations. These specialists establish networks, provide protection and make use of their expertise.

In 2019, for example, our partners

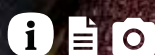
- in Ingushetia and Chechnya, jointly trained young people from different ethnic groups, as a way to overcome prejudice,
- in Ecuador, provided legal support to 16 human rights activists,
- in Africa, organised an assembly of young people from the conflict regions of Burundi, DR Congo and Rwanda,
- in Indonesia, raised the awareness of women, men and young people for the issue of violence.



Read more about our peacebuilding work in our interview with Reverend Prof. Dr h.c. Cornelia Füllkrug-Weitzel on page 34.



How we support journalists in conflict areas:
www.ziviler-friedensdienst.org/de/kamerun-ausblick



How Ani, Marina and Josipa are benefiting from our help: www.brot-fuer-die-welt.de/projekte/armenien-frieden



Project in Cameroon

Since 2016, the conflict in Cameroon between the French-speaking central government and the separatists in the northwest and southwest of the country has been escalating. The central government has lost control of several regions, with violent independence fighters now in charge. Many moderate forces, including journalists, have been imprisoned.

Our partner, the Anglophone Presbyterian Church of Cameroon (PCC), is seeking to bring about reconciliation. PCC staff teach non-violent communication and reporting skills to journalists. This is because rural communities mainly receive information from the country's 150 or so small community radio stations, which are often responsible for fuelling violence in crisis areas. In the PCC courses, reporters learn to produce balanced reports, present all sides of the conflict and use their reporting to break down prejudice and hatred.

Project partner Presbyterian Church of Cameroon (PCC)

Funding allocated 170,000 euros (for 2 years)

Objective Support the media so that it can report in a de-escalating manner.

Outcome The reporting of 24 community media outlets, e.g. radio and TV stations, newspapers and online news platforms (encompassing over 100 journalists), is now more objective and balanced and, thereby, has a peace-promoting impact.



Project in Armenia

For many young people in the Caucasus, the conflict between Armenia and Azerbaijan is bitter normality. Stereotypical images of “the enemy” are seldom challenged. And in some regions, fighting flares up again and again.

Our partner, the YMCA, brings young people from the conflict region together in summer camps. Participants include young people from all over Europe, from Croatia and Serbia, from Russia and the Ukraine. They learn how “enemy stereotypes” come about – and how they can be dismantled. In workshops, they discuss stereotypes, intolerance and politics. They learn how to resolve conflicts non-violently and constructively. And they look for the things they have in common – not what divides them. Back in their home countries, they set up small peace projects.

Project partner European Alliance of Young Men's Christian Associations (YMCA-EAY)

Funding allocated 420,000 euros (for 3 years)

Objective Young people commit themselves to a peace process in the Caucasus.

Outcome At least 400 young people aged between 16 and 30 from conflict regions are involved in peace work and reducing hostility and nationalistic pride. After completing training at the Peace Work Institute, 75 women and men over 25 years of age from Eastern/South-eastern Europe and the Middle East support local peacebuilding projects.

The environment and preserving creation

Our goal: preserving the basis of our lives

Throughout the world, human beings are destroying natural resources, (over-)using them and, thus, fuelling climate change. The populations of poor countries, in particular, will be left to deal with the consequences. Together with our partners, we position ourselves alongside them – to preserve God's creation.

This is what we know

Rivers and lakes are being polluted, forests cut down, arable and pastureland contaminated – throughout the world, human beings are exploiting resources beyond their capacity to regenerate and are, thereby, destroying the long-term natural basis of life for human beings, animals and plants. Although rich, industrial nations are responsible for many environmental and climate problems, it is primarily the poor in developing and threshold countries that are bearing the brunt of the suffering. For them, environmental destruction and climate change are especially life-threatening. Yet, they lack the resources to adapt and reorient their lives.

This is what we want

Preserving the integrity of creation and combating the impacts of climate change are among our central concerns. Together with our partner organisations, we seek to curb resource extraction, environmental destruction and the consequences of climate change while reinforcing the resilience of affected populations and regions. Those primarily responsible for climate change must be called to account for climate-related loss and damage. We call on industrialised countries to provide adequate technical and financial support to affected countries and drastically reduce their emission of greenhouse gases and consumption of resources.

This is what we do

Together with our partner organisations, we support smallholder families in their fight against environmental destruction and natural resource depletion. We show them how to avoid agricultural methods that damage the environment and climate and how to acquire adapted seeds with a better chance of surviving drought or floods. We help communities adapt to climate change, for example through irrigation systems or the renaturation of soils and forests. We help smallholders access weather and climate information, so that they can use this to farm their land accordingly. At a political level, we are working globally for sustainable approaches to life and economics. We support indigenous people in their fight for their right to land and access to unpolluted resources.

In 2019, for example, our partners,

- in El Salvador, used lobbying to help create an extensive cycle path network in the capital city – for the benefit of the population and nature,
- in Georgia, helped journalists report professionally on the issue of sustainable energy and critically monitor the state's energy policy,
- in Mozambique, restored fields destroyed by Tropical Cyclone Idai,
- in India, showed smallholders how eco-agriculture functions and how to maintain the use of traditional rice and millet varieties



Further information on the issue available at:
www.brot-fuer-die-welt.de/projekte



How we help families in Ethiopia:
www.brot-fuer-die-welt.de/projekte/aethiopien-kirchenwaelder



This is how Antonia Gonzalez and her daughter grow healthy food: www.brot-fuer-die-welt.de/projekte/mexiko-bioanbau



Project in Ethiopia

One hundred years ago, forests covered 40 percent of Ethiopia. Today, it is not even five percent. To create open land for fields, pasture and housing, the people have felled millions of trees. The few remaining small forested “islands” are clustered around the churches and monasteries of the Ethiopian Orthodox Church. But they are also now under threat. The people are cutting down the trees, so they have wood for cooking. Or so they can sell it to give them an income of some kind.

That is why our partner, the Development Inter-Church Aid Commission of the Ethiopian Orthodox Church (EOC-DICAC), is helping local people find alternative income sources. In workshops, families learn, for example, how to collect seeds for the reforestation project's tree nurseries or how to keep sheep. The organisation also protects the last church forests in Ethiopia and, thereby, vital water reservoirs.

Project partner Ethiopian Orthodox Church – Development Inter-Church Aid Commission (EOC-DICAC)

Funding allocated 1,200,000 euros (for 3 years)

Objective Church forests are kept intact and afforested. Local families breed animals to give them an income.

Outcome 422 forest-working families manage the forests sustainably and live from selling sheep products, vegetables and honey.



Project in Mexico

The mountain areas of the southern Mexican state of Oaxaca are mainly populated by indigenous families. In the past, they had settled in the fertile lowlands. But the Spanish conquerors drove them into increasingly remote, infertile areas; and ever deeper into poverty. To survive, they cut down the forests, grew maize on the cleared land and bred cattle. As a result, the earth became brick-hard and water became scarce. And when it did rain, any remaining fertile soil was irrevocably washed away.

But, today, many families can harvest all year round. In courses run by our partner organisation, SERMIXE, they have learned how to avoid pesticides by fertilising organically and know all about crop rotation. They create terraces, thereby preventing further soil-erosion. The land belongs to them now: SERMIXE succeeded in pushing through the corresponding constitutional reform. This protects indigenous areas from widescale deforestation by mining companies or other third parties.

Project partner Servicios del Pueblo Mixe A.C. (SERMIXE)

Funding allocated 200,000 euros (for 3 years)

Objective Indigenous communities have a healthy diet and protect their areas against exploitation.

Outcome 6,000 people grow food and are no longer malnourished or undernourished. They know how to fertilise their fields organically and conserve food.

Partnership work

Digitalisation as opportunity

Digitalisation enables our partners to participate and be transparent, but it also requires digital competence and the access of partners to digital tools. How did we take advantage of digital opportunities in our work in 2019? What hurdles did we have to surmount? Two responses.

Michael Stahl — “Digitalisation is becoming increasingly important for Bread for the World – for our communication with donors and journalists, for fundraising purposes and for our educational work with church congregations. We use social media, for example, to communicate with our target groups. Because we want to do more than simply inform them. We want them to engage in dialogue about our goals and work.

The issue of digitalisation is also playing an increasingly important role in Bread for the World's political work. Not only because we are making more use of social media to raise awareness of our development policy goals. But also, by addressing the digital gap that exists between the rich and poor world in 2019. We recognise the potential of digitalisation, but also its limits – while observing, with concern, that digitalisation is actually compounding global injustice.

That is why we promote the digital participation of all in our work and projects, investigate the impacts of digitalisation on the Global South and make proposals for a fair and just form of digitalisation. We also advocate compliance with regulations and ethical criteria.”



Pastor Michael Stahl has been Director of Engagement and Communications since 2019. This includes the departments for politics, education, communications and fundraising and ecumenical-theological policy.

Petra Berner — “Digitalisation offers our partners tremendous opportunities and new forms of access: with a smartphone and Internet access, they can call up what prices they can expect at harvest, obtain medical advice, get further training, network with each other, be politically active and develop local, innovative solutions. That is why the issue has enormous relevance for them. The prerequisites for this, however, are digital skills and fair digital participation. Yet, although internet access is increasing, some countries are struggling to catch up – around 25 percent in sub-Saharan Africa and only 5 percent in Chad. Not everyone we reach through our projects has a smartphone or knows how to use one. That is why it is so important that Bread for the World, through its projects, facilitates fair digital participation and improves digital competence.

Digital participation also means social and political participation. But in many parts of the world, governments are shutting down and controlling digital space for civil society (page 33, Civil Society Atlas). Here, we provide support in the area of digital security and digital competence – and how to deal sensitively with disinformation online. There is so much local innovation in our partner countries and so many digital solutions that we and others are unaware of – and this is where learning from each other and networking is required!”



Petra Berner has been Director of International Programmes since 2019. This includes the departments for Africa, Asia & Pacific, Latin America & Caribbean, Europe, Middle East and global programmes and programme co-ordination.



| Marthina Pappi Sappu is a smallholder from Rantepo, Indonesia. Through the Internet she learns at what price she can sell her organic produce.

“A good to very good job”

Bread for the World does not carry out its own projects but works together with local partner organisations. This close co-operation is vital for our project work. To enable us to be closer to our partners and improve our support, we have set-up five regional liaison offices (Verbindungsstellen – VEST, page 45) in the project regions. In 2019, Bread for the World evaluated how well they were functioning. The evaluators assessment: the offices were carrying out “good to very good work” with respect to administrative and work-related support. However, partner organisations would like VEST to become more involved in local lobbying and networking – especially in countries, in which civil society is severely restricted.

Child protection strategy

Clear rules for the protection of children

To guarantee children’s wellbeing, the Protestant Agency for Diakonie and Development (EWDE), through its own child protection strategy, has adopted clear guidelines. Although most children experiencing physical, psychological or sexual violence generally do so within their own families, there is also still a risk of assaults outside of the family. Here, relationships of dependency play a major role. Organisations involved in development co-operation and their partner organisations can also be affected. Through our binding child protection strategy, we aim to sensitise all the staff of our partner organisations to, and train them in, child protection issues.

Further details available at www.brot-fuer-die-welt.de/ueber-uns/kindesschutz

Ethical standards

New code of conduct

In social contexts and in the workplace, it is not uncommon for people to experience sexual harassment. The Protestant Agency for Diakonie and Development (EWDE) and, thus, Bread for the World, want to protect staff against sexual assault – regardless of whether incidents occur in their offices in Germany or overseas. This protection is a human rights duty. That is why, in 2019, the EWDE adopted a code of conduct. It defines clear rules – binding for all staff at home and overseas – to safeguard against sexual harassment, discrimination and any threat to children’s wellbeing. The code is intended to support staff, specialists, volunteers and counsellors by enabling them to make irreproachably ethical, fair decisions. It is the basis of all future co-operation agreements with partners. Our aim is to create a working environment based on mutual respect, in which – thanks to a complaints procedure – one another’s personal space is respected, and sexual assaults are not played down, covered up or tolerated.

Quality assurance I: evaluation

Are we achieving our goals?

In the past year, independent evaluators assessed 153 Bread for the World projects. They evaluated our work in the areas of food security, climate resilience, peacebuilding and rural community development. These results identify where we are working effectively and where we can be even more effective.

Bread for the world is combating hunger and malnutrition. Food security is a priority of our worldwide work (page 14). But are we doing the right thing? Are we achieving our goals in this particular area? These questions are being followed up by independent evaluators in a comprehensive impact evaluation of food security in Ethiopia for the years 2019 to 2023. In the first year of this evaluation, they examined how individual local households were faring – i.e. how often and for how many months in the year the respondents have enough to eat, how varied their diet is and how much they earn. They compared the households we are supporting with those that are not benefiting from our partners' projects. The overall result will not be available until 2023. However, in 2019, the survey already revealed that we and our project partners in Ethiopia will have to concentrate more on ensuring that families have sufficient access to water for their fields and to markets where they can sell their products. We adjusted the project concept accordingly in 2019.

These evaluations are important for us, since they show us where we are working well – or not so well – and where we or our partners can still improve and develop our programme work. Evaluations are also important for our public donors, including the German Federal Ministry for Economic Co-operation and Development and our private donors. We are, thereby, fulfilling our accountability with respect to how we allocate the money entrusted to us. Evaluations help Bread for the World staff decide whether existing project approaches are still appropriate.

This was a question being asked, for example, in rural community development projects in Nigeria in 2019. The team of evaluators confirmed that the community promoters supported by us are successfully training and advising smallholder families. This enabled the families to increase their yields and income. Women have given each other loans – this, too, helps build community. Bread for the World also had climate projects evaluated in 2019. The result: in Indonesia and Ethiopia, the families supported by our partners are better equipped to deal with the consequences of climate change.

When selecting evaluators, Bread for the World ensures that they are independent and possess relevant regional, sectoral and methodical skills. They come from the Global North and South. Where an evaluation report identifies deficiencies, we discuss the findings with our partner organisation. Depending on the evaluators' recommendation, the partners then reflect on any adjustments they need to make – and the mechanisms, resources and procedures required to improve future project implementation.

The anonymised summaries and final reports of funding area evaluations together with a handout for partners outlining how we evaluate, are available at www.brot-fuer-die-welt.de/projekte/evaluation/

Quality assurance II: use of funds

Constantly alert to the risk of corruption

The consequences of corruption and the abuse of power by organisations or one's own staff are grave: both endanger the success of a project and the credibility of the partner implementing the project. And both can lead to even more poverty and inequality in the countries concerned. But Bread for the World cannot always prevent funds from being misappropriated or misused. In 2019, for example, a partner organisation arranged for an external service provider to submit inflated invoices and shared the profit with them. Another partner used project funds for purposes other than those contractually agreed.

However, these are rare exceptions. To prevent the embezzlement or misappropriation of the funds we allocate to our partners throughout the world, we rely heavily on trust within our working co-operation – but also on transparency and monitoring. By doing so, we are protecting ourselves and our partner organisations. We take steps to prevent corruption during the project planning stage: as part of a pre-funding assessment, independent auditors assess project partners on the basis of specific criteria. For example, does the partner have an internal monitoring system? Does it have enough qualified personnel to implement the project? Furthermore, on the basis of documentary evidence, independent auditors regularly attest whether spending and planned activities are consistent and appropriate.

During project implementation, Bread for the World ensures that staff and implementing organisations are alert to the risk of corruption. This is achieved through project field visits and regular monitoring, as well as capacity building for our partners in book-keeping or the double verification principle. With the Results Management and Internal Project Auditing Department, Bread for the World has created a team of experts dedicated to combating corruption. It develops preventive instruments and investigates concrete suspicions. These usually come to Bread for the World's attention through staff working for partner organisations. Our project staff in Berlin or in the regional offices are also informed of any irregularities.

As soon as any suspicion is aired, we immediately stop the release of funds. Together with staff overseeing the project – i.e. department heads in Berlin, as well as local partners – we do everything in our power to clear up any suspicion: independent auditors scruti-

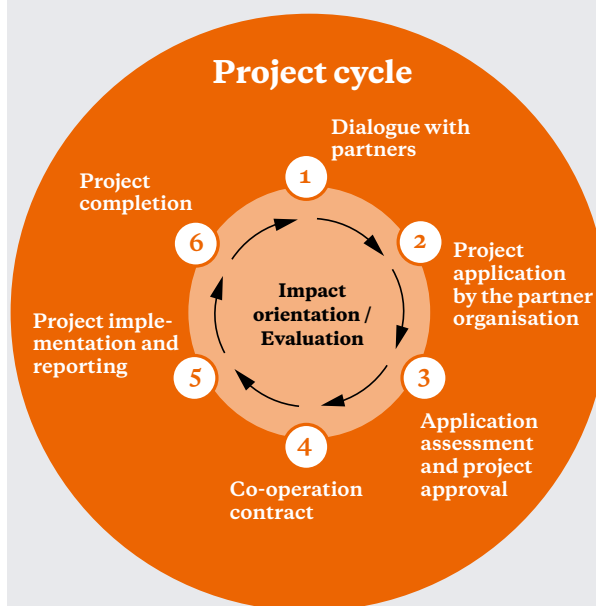
nise the content and authenticity of all receipts, examine local registers, interview project participants and target groups and question service providers to determine whether they have carried out the work itemised. All this enables us to gain an accurate overview of the situation. And, depending on the findings, determine any subsequent action.

In the case of fraud, the partner is initially confronted with the allegation and invited to respond. If the suspicion is confirmed, we demand the reimbursement of funds from the partner or, ultima ratio, initiate legal action. But this can often be difficult in countries with a different legal system. Depending on the gravity of the misdemeanour, and whether only one member of staff or the entire partner organisation is responsible, this could mean the end of working co-operation.

Quality assurance III:

Six steps towards transparency and security

Bread for the World supports several hundred projects every year. To guarantee the highest possible quality, it has developed binding standards for project management, that are being continuously improved. These standards encompass the following six steps:



Details available at: www.brot-fuer-die-welt.de/projekte/qualitaetssicherung



The “We have had enough” demonstration during the Green Week in Berlin in January 2019.

For sustainability and justice

Whether the issue concerned is hunger, poverty, forced displacement, climate change or human rights violations – Bread for the World ensures that the plight of people in need is brought to the attention of national and international decision-makers. Together with our international network, the ACT Alliance, and other coalitions, at conferences and from parliaments and ministries, we demand that concrete measures are taken to bring about more justice.

Interview

“We are helping partners to protect themselves”

Three questions for **Silke Pfeiffer**, head of the human rights and peace desk

Frau Pfeiffer, for the last three years, Bread for the World has been publishing the Civil Society Atlas*. Why?

Silke Pfeiffer — Because it clearly shows that only three percent of the world's population currently live in countries where civil society is able to operate freely. This is devastating for democracy and human rights. Because women's, environmental or human rights organisations, and social movements closely monitor those in power, point out injustices and are the driving force behind decisive change. Unfortunately, though, more and more human rights are being restricted worldwide and awkward voices silenced.

How does this affect our work with partners?

SP — Many of them are severely restricted in what they can do. In India or Nicaragua, for example, the government, on entirely spurious grounds, has withdrawn some partners' registration as NGOs, making it practically impossible for them to operate. Elsewhere, those in power monitor what NGOs do with the money they receive from abroad – this also makes it difficult for us to support them. And in Chad, Guatemala and the Philippines, partners are publicly vilified, threatened and even murdered.

How does Bread for the World help in such an environment?

SP — We are in constant contact with partners encountering hostility and help them protect themselves – for example through risk analyses, security training, data security and psychosocial support. We help them network and demand state protection programmes. We arrange contacts with embassies or with representatives from the international human rights system who can act on their behalf. And through our political work we can exert pressure on international actors to strengthen civil society space – in the Global South and North.



Silke Pfeiffer is head of the human rights and peace desk within the policy department. The Latin American studies graduate has been working for Bread for the World since 2015.

Doing business sustainably

Campaigning for a Supply Chain Act

Seamstresses in Nicaragua are exploited, families in Guatemala driven out of their homes because of a dam, children in India working as slaves in quarries and animals and plants worldwide destroyed by toxic pesticides: in many countries, the ruling elite and industrial concerns are putting people's lives and health at risk in the pursuit of economic interests. German companies also frequently violate human rights along their supply chains – for example, when the car industry uses raw materials extracted by children from mines in the DR Congo.

Where women, men and children are suffering because of human rights violations or environmental destruction along the value-added chains, Bread for the World helps them exercise their rights. But there are often limits to what this work can achieve, since there is no legal framework in Germany to regulate how much responsibility companies have for human rights violations overseas. That is why Bread for the World launched the Supply Chain Act Initiative in 2019. The goal is to oblige companies at home and abroad to bear responsibility for any damage they cause. One hundred organisations and more than 50 companies are now participating in the initiative. It highlights how, day after day, for our prosperity, people in the Global South are having to endure exploitative, inhumane and health-damaging working conditions, because there are no regulations to prevent this. So far, over 200,000 people have signed our petition for a Supply Chain Act. This encouragement and pressure also provoked a political response: in 2019, the German Minister of Labour and the Federal Minister for Economic Co-operation and Development announced they would present a draft for a Supply Chain Act in 2020.



Further information available at
<https://www.brot-fuer-die-welt.de/themen/dossier-lieferkettengesetz>

*The complete Atlas is available at
www.brot-fuer-die-welt.de/themen/atlas-der-zivilgesellschaft



Interview

“Development needs peace”

Bread for the World is committed to peace and non-violence. This is because peacebuilding and development are inextricably linked, says Reverend Prof. Dr h. c. Cornelia Füllkrug-Weitzel, President of Bread for the World. An evaluation has revealed that we achieved our goals in 2019 despite the fragile contexts.

Frau Füllkrug-Weitzel, what role is played by peacebuilding and conflict management in the work of Bread for the World?

Cornelia Füllkrug-Weitzel — A big one. For without peace there can be no development: alongside climate change, war is the primary cause of poverty. Combining poverty reduction, education and health with peace policy initiatives and reconciliation projects is imperative in many (post-)war regions. It also often involves pointing out violations of human rights, political oppression and exclusion in good time – and dealing with them constructively, i.e. non-violently and politically, before they escalate into violence.

Can you give any examples?

CFW — In 2019, Bread for the World supported many partner organisations in the Global South in the areas of peacebuilding, violence prevention and conflict transformation. Our partners run dialogue and encounter programmes, provide training in peaceful conflict resolution and mediation, promote changes of perspective and attitudes and, hence, mutual understanding – and, thereby, prevent the situation from escalating. There are also reconciliation and trauma management projects – for example, for young women victims of terrorist violence. Trauma paralyses people's self-help capacities and has an impact on several generations. In collaboration with those affected, our partners also use dispute resolution or legal channels to achieve justice and prevent impunity. We also monitor political procedures at national, European and international levels and examine whether they are compati-

ble with peace. We enable our partners' voices to be heard in an international context. And we try to influence politics to the effect that it combats the causes of hardship, poverty and violent conflict – and, for this purpose, to apply agricultural, trade and climate policy fairly and coherently.

How does Bread for the World ensure good quality peace work?

CFW — In 2019, independent evaluators examined the 238 projects we supported in the area of civil conflict resolution and peacebuilding. They concluded that the projects had achieved their goals despite the fragile contexts and that most measures were implemented as planned. This means that they are having a preventive, de-escalating, stabilising impact. Furthermore, interviews carried out as part of the evaluation revealed that, for partner organisations, we are one of the most important partners in terms of financing and implementation in this area. This is also due to the professional expertise we make available to our partners.



Further information about our work for peace and non-violence is available on pages 24 and 25.

Climate justice

Flying the flag for a better climate

In 2019, the climate crisis was very much in the public eye – partly because of new movements including Fridays for Future. The protests reached their climax on 20th September 2019, shortly before the UN Climate Action Summit in New York: that day, in Germany alone, 1.4 million people took to the streets; Bread for the World also took part.

Yet, international climate policy did not become noticeably more climate-friendly in 2019. The 25th UN Climate Change Conference in Madrid in autumn 2019 ended without any substantial resolutions. And what is worse: more and more states are refusing to implement the resolutions of the Paris Climate Agreement – including industrialised nations such as the USA and emerging countries such as Brazil.



Climate strike: 100,000 people protested in Berlin in autumn 2019. Bread for the World also took part.

The manner, in which negotiations on climate-related loss and damage proceeded, was particularly tragic. The small island states and poorest nations are struggling to survive the climate-related impacts. Yet the international community is doing too little to help the regions worst hit by the climate crisis. These regions contribute least to global warming but are often left to their own devices to deal with climate-related loss and damage. We want those who are primarily responsible for the climate crisis to bear more responsibility and provide financial support to the countries in need. Together with our partner organisations, we also work within international climate negotiations to deal with this important question of justice.



Further information on the issue available at
www.brot-fuer-die-welt.de/themen/klimapolitik

Agriculture

Role model when it comes to agro-ecology

Agriculture in Germany and the rest of the world edged slightly closer to a turning point in agro-ecology in 2019. Thanks, also, to the work of Bread for the World and its partners.

At the 2019 Green Week in Berlin, for example, we presented the position paper “Strengthening agro-ecology” in co-operation with 56 environmental, agricultural and development organisations. In it, we called for a reorientation of agricultural policy – one with an agro-ecological focus in the Global South and North. Sustainable agro-ecology goes beyond organic farming to take account of the natural conditions and needs of local farmers.

This concern has been taken up by the SPD and CDU/CSU parliamentary groups. In June 2019, the German Bundestag passed a motion by the two groups calling on the Federal government to increase its promotion of agro-ecology. After all, agro-ecology has the potential to overcome rural poverty. Above all, small-holder families in countries of the Global South need more support in the form of sustainable farming methods that are appropriate for local conditions.

In 2019, we also called on the German Ministry of Food and Agriculture – through its involvement in the Committee for World Food Security (CFS) – to urge the CFS to comply with agro-ecological principles. And this was achieved: in autumn 2019, the CFS adopted its report on agro-ecology, which also reflects our demands and approaches. An event in Berlin, jointly hosted with the partner organisation, Biowatch, from South Africa demonstrated that agro-ecology is the thing of the future: at the event, the German Ministry for Economic Co-operation and Development committed itself to an increase in support for agro-ecology.



Further information on the issue available at
www.brot-fuer-die-welt.de/themen/agrarpolitik



Our stand at the Protestant Kirchentag in Dortmund.

Public transparency

Our lifestyle and economic activity are inextricably linked to the plight of people in the Global South, and we want to raise the public's awareness of this. We present our message through a range of media channels, magazines or public events – and, thereby, simultaneously ensure the transparency of our work.

Interview

“We provide more than a platform for donations”

Three questions for **Eric Mayer**, head of fundraising.

Herr Mayer, how did fundraising develop in 2019?

Eric Mayer — Positively. In terms of donations alone, we recorded an increase of over eight percent. It is especially gratifying that increasing numbers of people are supporting us with a long-term donation. This helps us enormously to implement longer-term projects.

The donation market is fiercely competitive. More and more young people, in particular, make donations through alternative platforms. What does this mean for Bread for the World's fundraising?

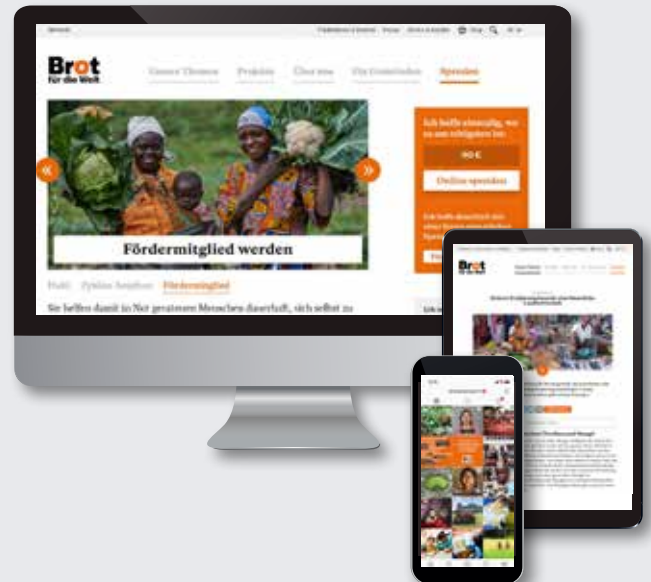
EM — We want to give people the opportunity to support us and to donate according to their own needs. And these needs have changed, especially among young people and through digitalisation. This both facilitates and necessitates entirely new as well as easier and more direct forms of communication. In addition, young people don't just want to donate, they also want to participate. This means we have to improve our understanding of what donors need – and meet these needs.

Did Bread for the World achieve this in 2019?

EM — Yes. Because we offer people of all ages more than a donation platform. We get them involved in a completely new way, today, by reporting much more through our social media channels and website. Or by sending out newsletters. Or calling for donors, for example, to participate in the petition for a German Supply Chain Act – over 200,000 people have already done so. This gives donors even more options to support us.



Eric Mayer is head of fundraising. The media sciences graduate has been working for Bread for the World since 2019.



Our website, our publications – a selection from 2019





Isaya Mwita and his wife Grace are smallholders from Kewamaba in Tanzania.

Three strong pillars of financing

The funding for our work comes from three sources: donations, state support and church funds. External auditors and the DZI donations seal of approval are a guarantee for our supporters that their money reaches the people and places, where it is needed.

Interview

“All of our expenditure is critically reviewed”

Three questions for **Torsten Müller**, head of the finance department

Herr Müller, does a church agency such as Bread for the World have to do business differently from a non-church NGO?

Torsten Müller — Yes, in a way, I think so. We receive about a third of our income from church taxes and collections, and, up to now, these have been reliable sources. This enables us and our partners to plan for the longer term. And it enables projects and project results to be sustainable! But we, too, are experiencing a fall in this income as a result of declining church membership. That is why it is vital that we reach younger donors and that all our expenditure is critically reviewed.

How does Bread for the World deal with people wanting to donate to a specific project?

TM — Some donors want their money to be allocated to a specific project in a specific country and note this on their money transfer. This can be problematic, for example, when we have no projects in that country. “Free” donations, on the other hand, allow us to be more flexible and provide assistance where it is urgently needed. And we can use non-earmarked donations to cover structural costs – project co-ordination and project fund administration also generate costs. But, administration costs account for less than ten percent of our total budget. This places us in the low range, as the German Central Institute for Social Issues confirmed again in 2019.

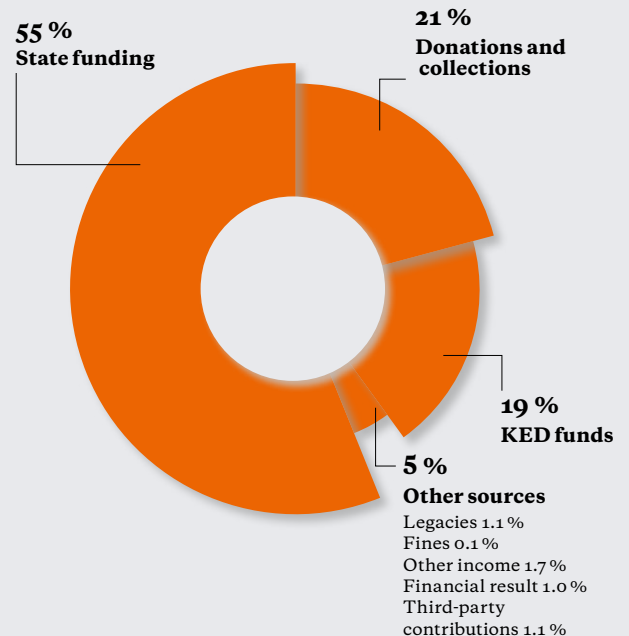
Can I make a donation when I'm particularly passionate about a particular issue?

TM — Yes, you can donate to a specific project and issue through our website. If the project presented is already sufficiently financed, the funds then go to another project in the same area.

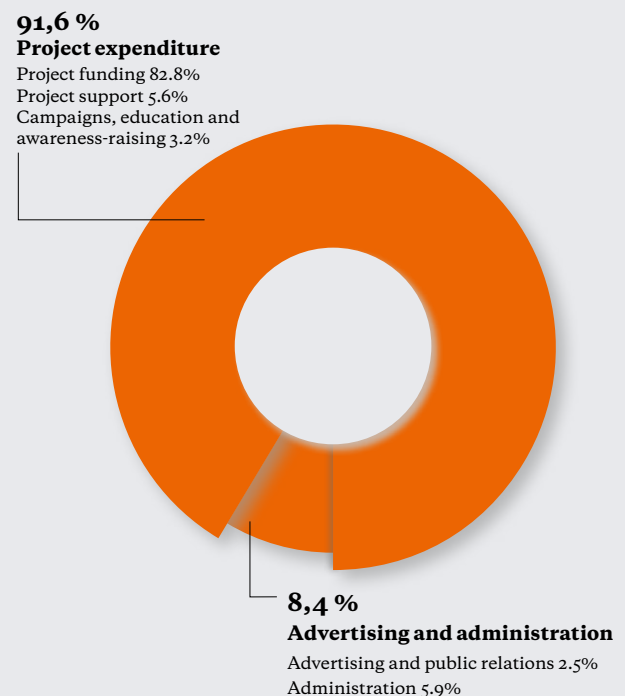


Torsten Müller

The economist and business graduate has been head of the finance department since 2017. He has been working in the social sector since 1998, including periods with two diaconal agencies in the Ruhr area, a rehabilitation clinic in Rhineland and a rehabilitation centre in Berlin.



Sources of income 2019
percentage



Expenditure 2019
percentage

Annual accounts

	Bread for the World – (incl. EZE and DÜ)		Bread for the World – (incl. EZE and DÜ)	
	2019 in Euro	%	2018 in Euro	%
Balance of funds at 01.01.	127,899,569.86		125,617,039.80	
plus receivables from donors at 01.01.	414,222,839.50		395,947,073.76	
Total available funds at 01.01.	542,122,409.36		521,564,113.56	
Source of changes to balance of funds				
Source of income				
Donations and collections	64,418,446.76	20.6	63,588,375.61	20.7
including "Development Helps" alliance donations	497,338.58		1,118,837.18	
Legacies	3,493,366.01	1.1	1,613,753.61	0.5
Fines	362,413.94	0.1	364,850.27	0.1
Church Development Service funds	58,822,968.80	18.8	55,686,221.72	18.1
Third party contributions	177,221,282.34	56.7	170,924,388.65	55.6
European Union	74,322.00		0.00	
German Government	173,880,448.68	55.6	168,339,920.07	54.8
Other third-party contributions	3,266,511.66		2,584,468.58	
Other income	5,225,973.59	1.7	14,606,779.17	4.8
Income from investments	3,117,156.60	1.0	486,995.70	0.2
of which: financial income	3,926,121.60		2,544,607.19	
of which: financial expenses	808,965.00		2,057,611.49	
Total income	312,661,608.04	100.0	307,271,364.73	100.0
Expenditure				
PROJECT EXPENDITURE	281,863,545.51	91.6	278,185,734.78	91.2
Project funding	254,639,784.03	82.8	251,665,262.26	82.5
Project fund disbursements	248,862,999.06		245,953,525.60	
Emergency fund	3,000,000.00		3,000,000.00	
Churches Helping Churches (Kirchen helfen Kirchen)	2,015,670.97		1,907,104.66	
BMI old people's home project in Romania	761,114.00		804,632.00	
Project support	17,307,370.90	5.6	16,781,547.13	5.5
Campaigns, education, and awareness-raising	9,916,390.58	3.2	9,738,925.39	3.2
ADVERTISING AND ADMINISTRATION	25,884,159.09	8.4	26,803,099.89	8.8
Advertising and public relations	7,724,350.63	2.5	7,896,507.36	2.6
Administration	18,159,808.46	5.9	18,906,592.53	6.2
Total expenditure	307,747,704.60	100.0	304,988,834.67	100.0
Balance at 31.12.	132,813,473.30		127,899,569.86	
plus receivables from donors at 31.12.	426,017,375.05		414,222,839.50	
Total of available funds at 31.12.	558,830,848.35		542,122,409.36	

64,418,446.76 €

Donations and collections

In 2019, Bread for the World received over 64 million euros from donations and collections.

254,639,784.03 €

Project support

In 2019, Bread for the World allocated over 254 million euros to project support.

Source of funds / income

Total income

In 2019, the total income of Bread for the World rose by 5.4 million euros to 312.7 million euros, i.e. an increase of 1.8 percent, compared to the previous year.

Donations and collections

Donations and church collections remain the bedrock of Bread for the World. They are not just financial resources but an expression of the commitment of church parishes and individuals as well as motivation for us to act in the interests of those, who support us. They demonstrate to the state that we are rooted in church and society and are simultaneously the basis of the state's trust in us, and its allocation of funds to us. And, similarly to the KED contributions (funding from the Church Development Service), they combine our development work with our church mission. Income from donations and collections, amounting to 64.4 million euros, increased by 1.3% compared to the previous year. In the reporting year, income amounting to 0.5 million euros was raised through the "Bündnis Entwicklung hilft" ("Development Helps") alliance.

Legacies and fines

Legacies (bequests and inheritances) amounted to 3.5 million euros and thus 1.9 million euros above the 2018 level. Fines imposed by German courts and allocated to Bread for the World totalled 0.4 million euros and, thus, remained constant.

Church Development Service funds

Bread for the World receives Church Development Service contributions from the Protestant Church in Germany (EKD). These contributions are a proportion of church taxes reallocated by the regional churches for development aid. Amounting to 58.8 million euros in 2019, they were a key support component of our project work and for the financing of Bread for the World's personnel and material costs.

Third-party contributions

Third party contributions are primarily funds provided by the state for the churches' development work. Of the 173.9 million euros provided by the Federal government, 99.3 percent came from the budget of the German Ministry for Economic Co-operation and Development (BMZ), about 0.5 million euros from the German Foreign Office (AA) for foreign scholarship-holders, and

0.8 million euros from the German Ministry of the Interior (BMI) for a social project in Romania. These funds are allocated exclusively to project work. Depending on the progress of the project, an application may be made for funds to be paid out, with the amount varying accordingly. We also received 3.3 million euros in other third-party contributions, for example for church-to-church aid projects (1.1 million euros) and from the North Church for projects in Tanzania, Bangladesh, Costa Rica and Poland (1.0 million euros).

Other income

Other income fell from 9.4 million euros to 5.2 million euros in 2019. This development must be seen against the background of one-off circumstances the previous year, for example the income arising from the dissolution of earmarked liabilities. "Other income" primarily comes from the sale of Bread for the World one-world merchandise, licensing proceeds and the release of reserves.

Income from investments

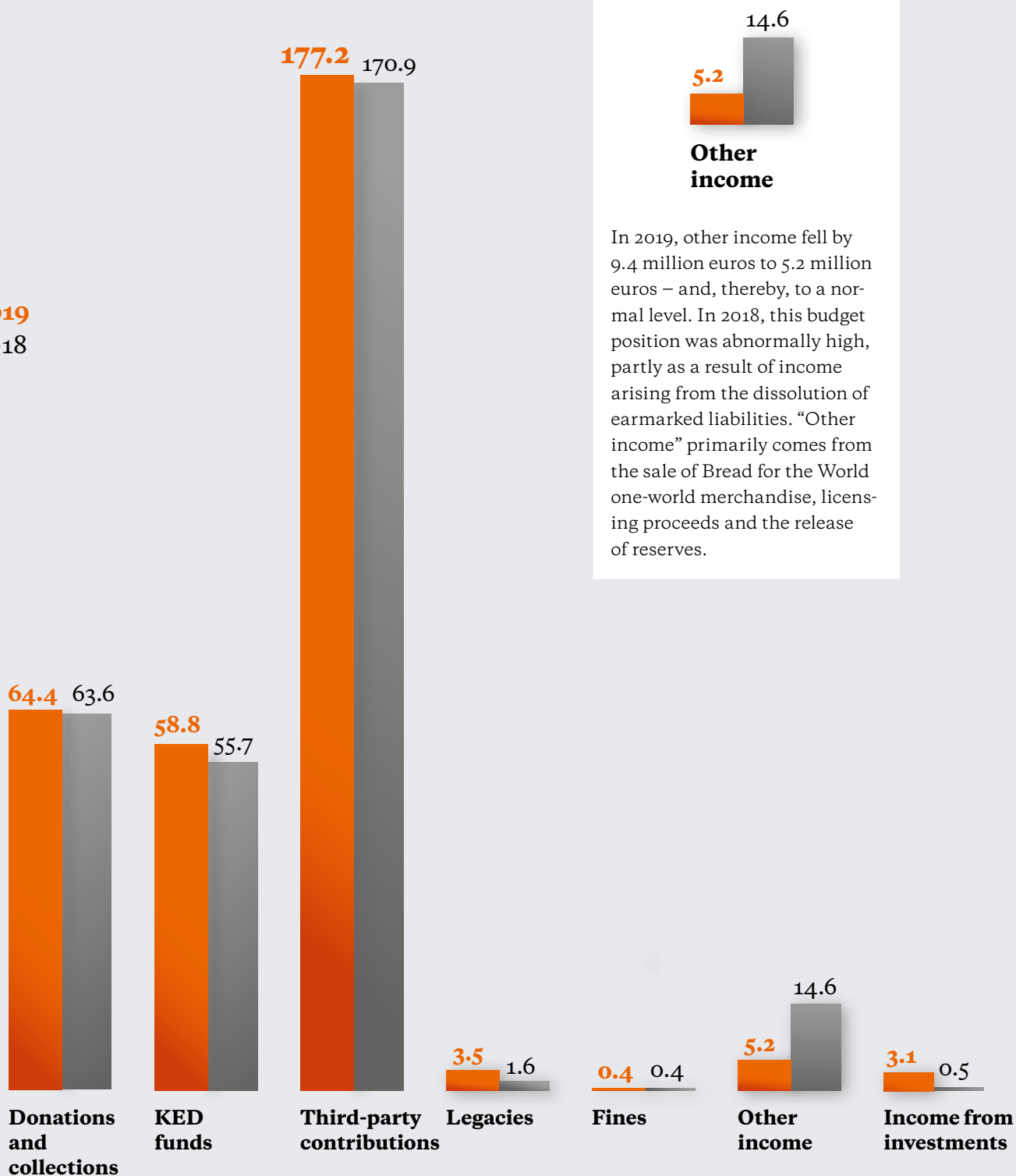
Bread for the World receives interest on income because donations are not immediately passed on in full to project partners but released according to project progress. Until they are paid out, the approved earmarked project funding is invested in compliance with ethical criteria. The resulting income enables Bread for the World to fulfil important tasks. Although the interest level in the past year continued to fall, the outcome was positive, with investment income totalling 3.1 million euros. The rise in investment income in comparison to the previous year was primarily the result of increased capital gains and the lower depreciation of securities.

Publication of financial statements

The auditor's certificate and the annual financial statements of the legal entities, the EWDE, EZE and DÜ together with certification of the audit of the annual financial statement will be published on our website on completion of the audit:

<https://www.brot-fuer-die-welt.de/ueber-uns/transparenz/jahresbericht>

2019
2018



Other income

In 2019, other income fell by 9.4 million euros to 5.2 million euros – and, thereby, to a normal level. In 2018, this budget position was abnormally high, partly as a result of income arising from the dissolution of earmarked liabilities. “Other income” primarily comes from the sale of Bread for the World one-world merchandise, licensing proceeds and the release of reserves.

Source of income 2019 und 2018
in million euros



Use of funds / expenditure

Total expenditure

Total expenditure of Bread for the World in 2019 rose by 2.8 million euros from the previous year to 307.7 million euros i.e. an increase of 0.9 percent. To ensure the continuing transparency of the agency's spending for donors and other interested parties, expenditure is categorised in accordance with the spending categories defined by the German Central Institute for Social Issues (DZI). This enables comparisons to be made with other donor-funded organisations.

Project expenditure

Project expenditure serves the direct fulfilment of the statutory objectives of Bread for the World. Amounting to 91.6 percent of total expenditure – by far the largest proportion, it is broken down into the following categories:

- **Project funding**

With a total of 254.6 million euros, project funding was the largest proportion of overall project expenditure. This includes transfers to the Bread for the World Emergency Fund of our sister organisation Diakonie Katastrophenhilfe, the scholarship programme, human rights work and inter-church aid for worldwide diaconal work.

- **Project support**

Alongside the supervision of ongoing projects, this also includes activities preceding and following the provision of support for individual projects, such as: the preparation and selection of suitable projects, the appraisal of project applications, the capacity building of partner organisations as well as project monitoring, review and evaluation. This expenditure amounted to 17.3 million euros or 5.6 percent of total expenditure.

- **Campaigns, education, and awareness-raising**

Expenditure on campaigns, education and awareness-raising, totalling 9.9 million euros in 2019, helped raise awareness of the unfair distribution of power and wealth. And, using all the means at our disposal, we attempt, in collaboration with our alliance partners, to have an influence on their redistribution.

Advertising and administration

Bread for the World exclusively uses fundraising methods that are effective, reputable and cost-efficient. Expenditure of 25.9 million euros on administration, advertising and public relations in 2019 was 8.4 percent of total expenditure, a slight fall compared to the previous year and a relatively small proportion according to DZI criteria.

This budget also includes the costs of an image campaign. Each year, new posters, advertisements, online banners, and a new commercial are produced. The campaign clearly communicates the essence of Bread for the World's work: respect for, and protection of, human dignity throughout the world. The significance of the Bread for the World presence in social networks and the digital media continues to grow and is demanding a larger proportion of our resources.

A variety of material was also produced for several different occasions in 2019. This included material for Bread for the World's stalls and events at the German Kirchentag in Dortmund.

Alongside expenditure on informing new target groups, we also invested in fundraising, to enable us to increase funding of our worldwide project work. Our regular donor letters are an effective means of appealing for one-off donations (page 50).

In all our activities, we do our utmost to ensure that our measures are effective and efficient, and that the development of new measures avoids driving up advertising spending. Something we again achieved in 2019.

Further information on fundraising, transparency and monitoring, including a list of Bread for the World's most important service providers, can be found at www.brot-fuer-die-welt.de/ueber-uns/transparenz



Billion Teshale from our VEST office in Ethiopia.

Globally competent, globally connected

The projects and programmes must be effectively and efficiently implemented throughout the world. This is not only done by our local partner organisations, but also by our specialist staff, our experts and staff in Berlin and around the world, as well as the Representatives of Ecumenical Diakonie (ROED) and the members of various supervisory bodies. The following provides an overview.

Staff

Number of employees

	Staff	Men	Women
Total employees	606	159	447
including:			
Full-time	388	122	266
Part-time	218	37	182
Limited contracts	150	40	109
Unlimited contracts	457	119	338

At the end of 2019, Bread for the World had a total of 606 paid staff. Staff, who work exclusively for Diakonie Katastrophenhilfe, are not included here.

Strong together

Co-operation and networks

Bread for the World is a member of various national and international networks and works closely with other development and aid organisations. These include the international church network ACT Alliance and the “Development Helps” Alliance as well as our sister organisation Diakonie Katastrophenhilfe.

All co-operations and networks can be found on our website at www.brot-fuer-die-welt.de/ueber-uns/kooperationen-netzwerke

Office in Brussels

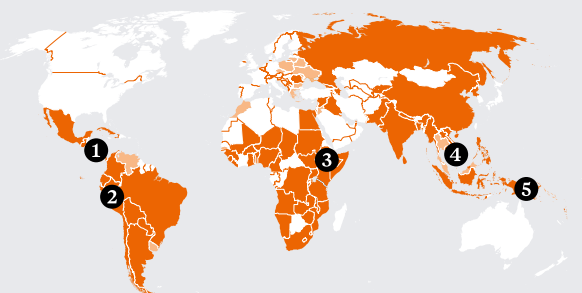
Since 2008, Bread for the World has run an office in Brussels. It keeps staff in head office in Berlin and in the overseas' offices informed of the current state of legislation in Brussels and advises them with respect to lobbying plans at EU level. The office maintains contact with EU institutions, NGOs, churches and German-language media and enables colleagues and representatives of partner organisations to maintain contact with EU parliamentarians, the EU Commission and the EU foreign office – in 2019, for example, through two events organised by our partners from Cambodia on land rights, workers' rights and human rights. Partner organisations are thereby given a voice, valued and protected.

EU office Bread for the World

Contact person:
michael.hansmann@brot-fuer-die-welt.de

Overseas offices

Bread for the World maintains the following liaison offices (VEST) overseas:



- 1 VEST Costa Rica**
in San José, Costa Rica
 Contact person:
 christiane.schulz@brot-fuer-die-welt.de
- 2 VEST Andes**
in Lima, Peru
 Contact Person:
 adrian.oelschlegel@brot-fuer-die-welt.de
- 3 VEST Horn of Africa**
in Addis Ababa, Ethiopia
 Contact Person:
 c.schneider-yattara@brot-fuer-die-welt.de
- 4 VEST Vietnam/Laos**
in Hanoi, Vietnam
 Contact person:
 eva-maria.jongen@brot-fuer-die-welt.de
- 5 VEST Pacific**
in Kalibobo Village, Madang, Papua New Guinea
 Contact Person:
 hannu.alolio@brot-fuer-die-welt.de

Experience plus empathy

In 2019, specialist staff provided human resources support to Bread for the World partner organisations in Africa, Asia, Latin America and Eastern Europe. They passed on their experience and know-how, where it was needed and wanted. In addition, volunteers were temporarily employed by partners.

Specialist staff

Competent consultants

At the end of 2019, a total of 159 specialist staff from 17 nations were under contract, 80 of them women, 79 men. 39 specialist staff were placed in co-operation with mission agencies and Peace Brigades International. Three others are working as part of a special reintegration programme for specialists from the Global South in Cameroon, Kenya and Nepal. Their average age – 44 years old – is continuing to fall: in 2014, only three specialist staff were under 30, in 2019 there were thirteen.

Specialist staff support the work of Bread for the World's partner organisations and other co-operation partners across national, cultural and religious borders. The basis for this is the Development Workers Act (EhFG) adopted by the German Bundestag in 1969 as the basis for the service of staff working for Bread for the World and Service Overseas (DÜ).

This support is only available for projects proposed by local partners. This transfer of expertise and exchange of experience on equal terms has the aim of ensuring that local people benefit. And through their first-class advisory skills and “external perspective”, our specialist staff make a major contribution to realising the objectives established in the placement process. Consultancy was particularly in demand in the following working areas in 2019: lobbying and advocacy, conflict prevention and peace work, project management and fundraising, health, sustainable agriculture, psychosocial counselling and organisational development.

If the work of our specialist staff in different, alien social and cultural contexts is to be successful, it is vital that they treat the local people and long-established structures with respect and are happy to integrate. That is why, when recruiting suitable candidates, we look for social and intercultural skills

(soft skills) to augment their professional and formal qualifications. We use modern, scientifically verified selection tools that guarantee a shorter orientation and selection process.

Through a special reintegration programme for specialist staff from the Global South, Bread for the World also supports individuals, who have studied or worked in Germany, to return to their home countries. Once there, partner organisations benefit not only from the educational attainments and high motivation of these returning specialists, but also from their church-based development commitment and extensive networks.

Further information available at
www.brot-fuer-die-welt.de/projekte/fachkraefte

Guaranteeing quality personnel

In 2019, specialist staff and volunteers again received intense preparation for their work. They were trained, for example, in how to deal with conflict, as well as in health issues and intercultural competence. On completion, assignments were individually evaluated and followed up. In seminars, specialist staff and other Bread for the World employees explored developmental and intercultural issues – including “do-no-harm” concepts, development and peace policy, Train-the-Trainer in an intercultural context, non-violent communication and the anti-bias approach.

Service Overseas

Service Overseas gGmbH (DÜ) is a non-profit organisation and one of seven development service agencies recognised – in accordance with the Development Workers Act – by the German Government. The sole shareholder is the Protestant Agency for Diakonie and Development. The DÜ supports Bread for the World partners in Africa, Asia, Latin America and Eastern Europe in the field of personnel development through the acquisition, placement and professional training of specialist staff. For the duration of their contract, the DÜ has overall contractual responsibility for specialist staff and offers seminars for the preparation and evaluation of their working assignment.

Volunteers

“weltwärts” places 44 young volunteers

In 2019, 44 young women and men aged between 18 and 28 years old, participating in Bread for the World's developmental volunteer programme, worked with partner organisations in Costa Rica, Georgia, Cambodia, Cameroon and Zambia as well as in Berlin and Brandenburg. The volunteers gained valuable experience, for example by helping out in projects for sustainable rural tourism, agro-ecology or educational work. The aim is for young adults to gain an insight into global and development contexts and, after returning home, to work for a fair world.

Since 2008, Bread for the World has been involved in the “weltwärts” (worldward) programme of the German Ministry for Economic Co-operation and Development, by sending out up to 30 volunteers from Germany every year. In 2014, the programme was extended to include a South-North component. Since then, up to 18 enthusiastic young adults from Costa Rica, Georgia and Cameroon have, each year, successfully completed a one-year development voluntary service assignment with our partners in Germany.

Over 40,000 young people have found volunteer placements through weltwärts in the last eleven years. More information available at www.brot-fuer-die-welt.de/projekte/freiwillige

Scholarship-holders

2,502 scholarships worldwide

Anyone with a good education can make a contribution to overcoming poverty. That is why Bread for the World supports the academic education of young women and men in Germany and overseas. The aim of the programme is not individual career building, but the opportunity to contribute to the professional training and personnel development of partner organisations and churches.

In 2019, we awarded 209 individual scholarships. We gave 155 international scholarship-holders – including 34 refugees – the chance to study in Germany (primarily for masters degrees and doctorates). We awarded the remaining scholarships to others in the scholarship holders' native countries and to German theology students abroad. Partner organisations and churches can apply for scholarships. As part of the programme accompanying scholarship, participants can receive professional training in ecumenical and developmental issues and establish networks.

The scholarship fund also enabled us to support 2,502 people in 2019 with academic and occupational scholarships in the Global South. And in five study programmes in Africa and Asia, we trained a further 3,060 students in seminars. In the Global South, partner organisations implement local scholarship projects. They are, thereby, preventing the loss of local knowledge and improving local education. Preference is given to applications from women and young people from poor rural areas, disadvantaged ethnic groups, refugees and internally displaced people, and people with disabilities.

In 2019, 953 beneficiaries came from Africa, 837 from Asia, the Middle East and the Caucasus and 712 from Latin America.

In 2019, we also supported study projects focusing on the enhancement of social-diaconal structures and partner capacity development. Eighty percent of beneficiaries returned to their home countries, most to work for churches or church universities and church-related or secular NGOs.

More information available at www.brot-fuer-die-welt.de/stipendien

Governing bodies and staff

Executive board

The Protestant Agency for Diakonie and Development and its agencies, Bread for the World and Diakonie Deutschland, are managed by a full-time, remunerated **Executive Board**. Its members are appointed by a Supervisory Board for a six-year term of office. The board members are Rev. Ulrich Lilie (Chairperson, President of Diakonie Deutschland), Rev. Prof. Dr h. c. Cornelia Füllkrug-Weitzel (Deputy Chairperson, President of Bread for the World), Maria Loheide (Social Policy), Dr Jörg Kruttschnitt (Finances, Human Resources and Legal Affairs).

The Protestant Agency for Diakonie and Development has committed itself to a Corporate Governance Code, which includes the disclosure of the board members' annual remuneration.

Three committees determine the work of Bread for the World. Their members work on a voluntary basis, with no remuneration: The **Diakonie and Development Conference** is the supreme decision-making body of the Protestant Agency for Diakonie and Development. Its 112 members make decisions on the agency's fundamental policy issues. It approves the budget and the association's annual accounts as well as dis-

charging the **Supervisory Board** and Executive Board. Its Chairperson is Angelika Weigt-Blätgen, Managing Director of the Evangelical Women's Association in Westphalia. The 22 members of the Supervisory Board oversee the implementation of the decisions of the Diakonie and Development Conference. It appoints the Executive Board members and oversees their work. Its Chairperson is Dr Dr h.c. Markus Dröge, emeritus Bishop of the Evangelical Church in Berlin-Brandenburg-Silesian Oberlausitz. The 18 members of the **Development Service and Humanitarian Aid Committee** advise the management of Bread for the World on issues concerning development and funding policy, humanitarian assistance, communications, fundraising and education. At the suggestion of the Executive Board, it also approves project funding allocated by Bread for the World. Its Chairperson is Professor Dr Jochen Cornelius-Bundschuh, Regional Bishop of the Evangelical Church in Baden.

More detailed information on our committees and staff is available at www.brot-fuer-die-welt.de/ueber-uns

ROED – your local contact

Parishioners, teachers, campaign groups, donors and other interested parties can ask whatever they want about the work of Bread for the World by contacting the Representatives of the Ecumenical Diakonie (ROED). The 30 men and women are either employees of EKD regional churches or the diaconal agencies of its member churches. The ROEDs carry out educational development work and present the work of Bread for the World through project examples, exhibitions, publications and lectures. They bring our issues to a wider public in church parishes, diaconal institutions and local communities, and advise parishes and groups on how to organise donations and collections.

Local information available from each regional church. Contact details are available at www.brot-fuer-die-welt.de/gemeinden/kontakt



Protestant Agency for Diakonie and Development

Diakonie and Development Conference (up to 112 persons)

Diakonie Committee
(20 persons)

Development Service and Humanitarian Aid Committee (18 persons)

Supervisory Board (22 persons)

Executive Board

Diakonie Deutschland

Brot für die Welt

Chief Executive Social Policy Diakonie Deutschland
Maria Loheide

President Diakonie Deutschland
Ulrich Lilie

Chief Executive Human Resources and Law
Dr. Jörg Kruttschnitt

President Brot für die Welt
Prof. Dr. h. c. Cornelia Füllkrug-Weitzel

Strategic Management Staff Unit
Harald Keuchel

Think Tank
N. N.

Compliance and Risk Management Staff Unit
Rahel Woldemichael

Internal Revision Staff Unit
N. N.

Security Staff Unit
Dr. Sebastian Drutschmann

Lobby-Coordination and Dialogue Staff Unit
Thilo Hoppe

Brot für die Welt

Director Finance
Torsten Müller

Director International Programmes
Petra Berner

Director Engagement and Communications
Michael Stahl

Director Diakonie Katastrophenhilfe
Martin Kessler

Human Resources Department
Patrick Wasmund

Finance
Torsten Müller

Programme Coordination Department
Robert Mehr

Policy Department
Dr. Klaus Seitz

Programme Department
Martin Kessler

International Development Experts Department
Elke Bosch

Results Management and Internal Project Auditing
Annette Reimer

Africa Department
Reinhard Palm

Communications and Fundraising Department
Anne Dreyer

Legal Services Department
Lutz Möhring-Lawall

Asia and Pacific Department
Oliver Märtin

Education Department
Michael Stahl (interim)

Organisation Department
Jerg Bosch

Latin America and Caribbean
Danuta Sacher

Information Technology (IT) Department
Norbert Gimm

Europe, Middle East and Worldwide Programmes Department
Ilonka Boltze

Domestic programmes

Development education

Encounter educates

Our work seeks to encourage and empower people in Germany to stand up for global justice. In 2019, we supported 40 “encounter” programmes within the scope of North-South partnerships, to enable participants to gain an insight into the problems in their partners' countries. Church groups were, thereby, able to increase their working commitment. Altogether in 2019, the domestic programme desk was able to support 466 of the 593 applications submitted – primarily in the areas of sustainability, flight, migration, fair-trade, climate, human rights, economic, social and cultural rights as well as SDGs and development co-operation.

At the German Protestant Kirchentag in Dortmund, the domestic programme desk, together with the Catholic Fund, awarded the 6th “One World” Ecumenical Prize. This is awarded in recognition of the commitment of those working in development education in Germany, publicising our work and consolidating ecumenical co-operation between the two church sponsors. The prizes, each worth 3,000 euros, were awarded to the WeltGarten education centre in Witzenhausen in the “Global Learning in School” category, to the “New Economy Concept” in Leipzig in the “Political Education Projects” category, and to the Catholic parish of St. Georg in Vreden, Westphalia in the “Church Partnership Work” category. The jury included Bread for the World President Cornelia Füllkrug-Weitzel, Archbishop Ludwig Schick and Green MEP Sven Giegold.

As in the previous year, we also subsidized 14 fair-trade advice centres. They provide professional training for staff working in One-World shops, enabling them to answer consumer questions competently. In addition, we supported 232 school projects, for example on the issues of fair schools, the sustainable use of resources or global trade.

In 2019 we funded the production of twenty development films and the release of six educational DVDs. Three of them take a close look at global production and working conditions: the feature film “Made in Bangladesh” about a woman textile worker premiered at the renowned Toronto International Film Festival (TIFF); the film “Death by Design” dealing with the appalling conditions in IT-production was particularly popular; and the film “The Food Challenge” looked at the export of pesticides.

However, the domestic programme desk also provides information and professional training for applicants. Through the partnership project fund in 2019 we organised three seminars for partnership groups and advised them during the Kirchentag.

Bread for the World's domestic programmes are financed through church taxes (KED funds). In 2019, 5,829,619 euros were approved for this.

More detailed information on the issue is available at www.brot-fuer-die-welt.de/inlandsfoerderung

Contact / Imprint

Head office

Protestant Agency for Diakonie and Development e. V.
Bread for the World
Caroline-Michaelis-Str. 1
10115 Berlin
Phone +49 (0)30 65211 0
kontakt@brot-fuer-die-welt.de
www.brot-fuer-die-welt.de

Bank für Kirche und Diakonie
IBAN: DE10 1006 1006 0500 5005 00
BIC: GENODE33KDB

Ordering material

Bread for the World
Diakonie Katastrophenhilfe
Protestant Agency for Diakonie and Development e. V.
Caroline-Michaelis-Str. 1
10115 Berlin
Central distribution
Phone +49 (0)30 65211 1900
Fax +49 (0)30 65211 3900

Imprint

Published by

Bread for the World
Protestant Agency for Diakonie and Development e. V.

Editors Martina Hahn, Anne Dreyer (legally responsible for content), Kirsten Schwanke-Adiang (photo editor) **Contributors** Martina Hahn, Kristina Schoger **Translation** John McLaughlin **Photos** Anne Ackermann: front page (bottom right); Jörg Böhling: front page (top left), 15 (left), 38; Helge Bendl: 19 (right); Hermann Bredehorst: page 3, 7, 28, 33, 35, 37, 39; Bernd Bruno: page 48; Karin Desmarowitz: page 21 (left); Thomas Einberger: page 23 (left); Bettina Flitner: page 21 (right); Paul Hahn: page 32; Kathrin Harms: back page (bottom right), page 4/5; Florian Kopp: front page (top right), 27 (right), back page (top right); Christof Krackhardt: page 27 (left), 44, back page (bottom left); Thomas Lohnes: front page (bottom left), 8, 15 (right), 17 (right), 19 (left), 23 (right), 29, back page (top left); Presbyterian Church of Cameroon:

page 25 (left); Federico Rios: page 17 (left); Frank Schultze: page 25 (right), 36; **Concept** FactorDesign, AG, Hamburg **Graphic Design/Layout** Herden.Design, Stuttgart

Article number 119 216 790
August 2020



Strategic development

Horizons 2030

Our strategy for the years 2016-2020 comes to an end in 2020, and we will be carrying out an evaluation at the end of the year. In 2020, we also began working on our 2021+ strategic goals. Together with internal and external experts and partners from home and abroad, we held “scenario” workshops to develop analyses, future scenarios and ambitious goals. We will use this as the basis for determining our future path, step by step: from our overall objective to the indicators we will use, and on to implementation in every working unit within the agency.

The Corona pandemic has already had an unprecedented impact on our partners, our income and how we work. It will drastically change not only our work and that of our partners but also how we co-operate. Our strategy will take account of these new challenges. Another key issue will be digitalisation. The slogan of the United Nations Global Agenda – Leave no one behind – will be at the heart of all areas of our strategy. This is one of our key commitments.

Institutional and cultural development

The final year of the institutional and cultural development programme will focus on the completion of the overall programme. We will take stock – and, with an eye to the future, will determine how this major project's achievements can be both sustained and expanded. The cultural development of any organisation is a continuous process.

We will be dealing intensively with the impacts of the COVID-19 crisis and the imminent financial recession. This requires us to review our internal structure and alliance commitments.

Impacts of the COVID-19 pandemic

The Corona pandemic will dramatically exacerbate the situation of civil society actors in many countries. Their operational freedom will be restricted even more than hitherto; many organisations will find themselves in economic difficulty. The recession will force countries to cut their budgets – in the Global South and North. The budget for development co-operation will not be exempt from such cuts. This means that we will have to stand by our partners and the people of the Global South more than ever – in political and practical terms. We must help them identify and secure additional sources of income, new ways of operating and networks through which they can share resources.

As a church aid agency, Bread for the World – like other church aid agencies, religious communities and international ecumenical alliances – is facing particular challenges in attempting to tackle the social, economic and political consequences of the crisis. Our service on behalf and in support of the poorest, most marginalised and, in all respects, most vulnerable groups in society will become even more vital throughout the world should most social service providers, social businesses and organisations involved in development and human rights collapse as a consequence of private sector cuts in overseas investments and government donors pull out of development funding so that they can fulfil their national economic and social responsibilities. Throughout the world, churches are supporting the poor and bringing their concerns to the attention of politicians.

Financial planning 2020		in million euros		in million euros
Income	2020		Expenditure	2020
Donations and collections	72.0		Project funding	280.6
Legacies and fines	1.0		Project support	21.5
State funding	189.3		Campaigning, education and awareness raising	14.1
Church funding	67.0		Advertising and public relations	8.3
Other funding	1.0		Administrative expenditure	17.4
Other income	10.6			
Interest	1.0			
Total income	341.9		Total expenditure	341.9



Please help us with your donation!

Donation account of Bread for the World:
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Bank für Kirche und Diakonie

Donate online:
www.brot-fuer-die-welt.de/spenden
www.brot-fuer-die-welt.de/spenden/foerdermitgliedschaft

Donations are also accepted by all
Protestant parish offices, diaconal
agencies and participating free
churches.



Annual report A download is available at
www.brot-fuer-die-welt.de/ueber-uns/transparenz/jahresbericht